



LA IUPI

Creación y unificación del perfil de investigador

Snejanka Penkova, Ph.D.

Biblioteca de Administración de Empresas

Taller para el Centro para la Excelencia Académica



Temas a tratar

- Web 2.0 y Ciencia 2.0
- La dinámica actual de la publicación científica
- Métricas tradicionales y métricas alternativas de impacto
- Identidad digital
- Firma científica
- Identificadores de autores y redes sociales académicas



Web 2.0 y Ciencia 2.0

Hay dos ideas básicas subyacentes en la exploración de la Web 2.0 al terreno de la ciencia:

- la ciencia es comunicación
- la ciencia es colaboración

Un tercer componente – cómo la Web 2.0 puede aportar no solamente **nuevas formas de divulgar la ciencia, sino también nuevos métodos de evaluación de los artículos e informes científicos.**

(Lluís Codina, 2009)



Ciencia 2.0

Según la European Commission* la Ciencia 2.0 engloba los siguientes factores:

- Incremento significativo de la producción científica
- Una nueva forma de hacer ciencia: “data intensive science”
- Un creciente número de actores en la ciencia y destinatarios de la ciencia

Además otros factores:

- Nuevos lugares de hacer ciencia
- Disponibilidad de TICs a bajo costo
- Creciente demanda y presión de soluciones de los grandes retos (cambio climático, almacenamiento de comida)
- Los nativos digitales comienzan a ser parte de la población de investigación
- Creciente escrutinio de la integridad de investigación y rendición de cuentas de la ciencia.

(A. Cabezas-Clavijo, D. Torres-Salinas, E. Delgado-López-Cózar, 2009)



Ciencia 2.0...

“...is much more than only one of its features (such as Open Access) and **represents a paradigm shift in the modus operandi of research and science** impacting the entire scientific process.”

*EUROPEAN COMMISSION DIRECTORATES-GENERAL FOR RESEARCH AND INNOVATION (RTD) AND COMMUNICATIONS NETWORKS, CONTENT AND TECHNOLOGY (CONNECT). PUBLIC CONSULTATION ‘SCIENCE 2.0’: SCIENCE IN TRANSITION (2014)

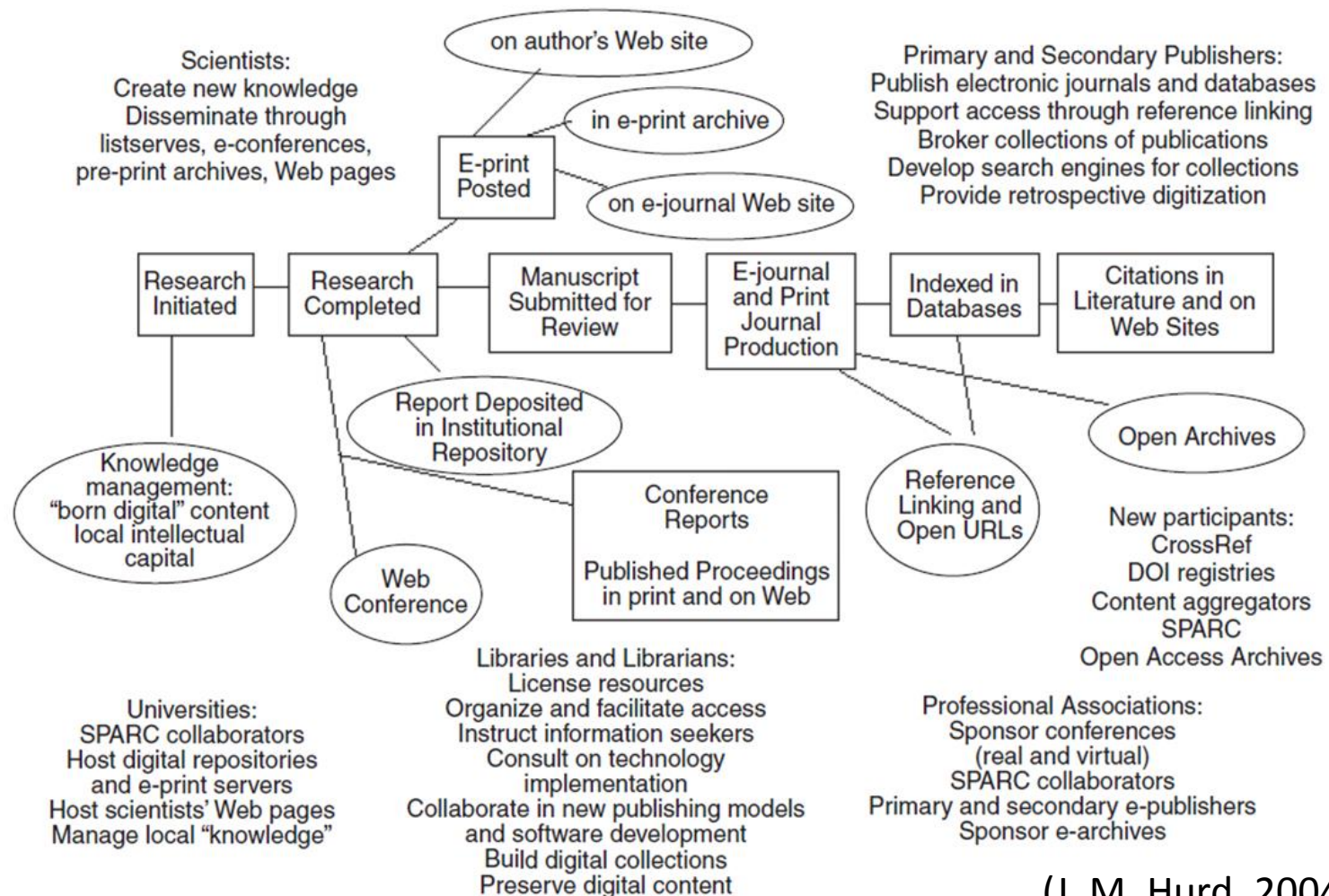
“Ciencia 2.0 es el conjunto de servicios y aplicaciones basados en la colaboración y la participación del usuario dentro del campo científico.”

(A. Cabezas-Clavijo, D. Torres-Salinas, E. Delgado-López-Cózar, 2009)



La dinámica actual de la publicación científica

FIGURE 2. Scientific Communication in a Digital World



(J. M. Hurd, 2004)

Métricas tradicionales y métricas alternativas de impacto

Bibliometrics and Informetrics

(medios académicos tradicionales)

- Citación
- Factor de impacto, etc.

JCR, SciMago J&CR

Altmetrics

(basadas en redes sociales académicas)

- Cantidad de visitas
- Cantidad de lecturas
- Cantidad de descargas (*downloads*)
- Cantidad de enlaces de tu publicaciones a las bibliotecas de otros investigadores, etc.

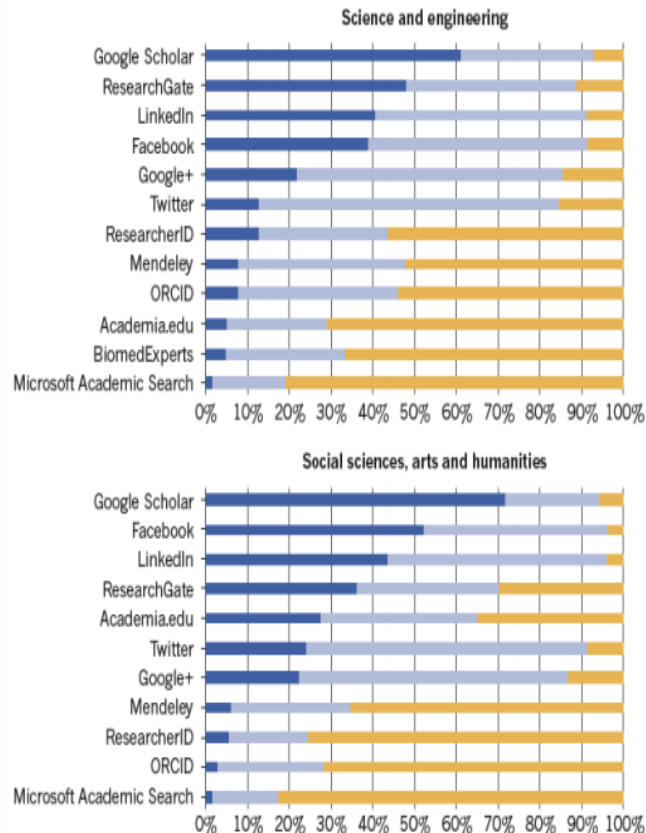
ORCID, ResearchGate, Mendeley, Academia.edu, FigShare, Google Scholar, LinkedIn, etc.



REMARKABLE REACH

More than 3,000 scientists and engineers told Nature about their awareness of various giant social networks and research-profiling sites. Just under half said that they visit ResearchGate regularly. Another 480 respondents in the humanities, arts and social sciences were less keen on ResearchGate.

- I am aware of this site and visit regularly
- I am aware of this site but do not visit regularly
- I am not aware of this site



[Nature survey:](#)

**Online collaboration:
Scientists and the
social network**

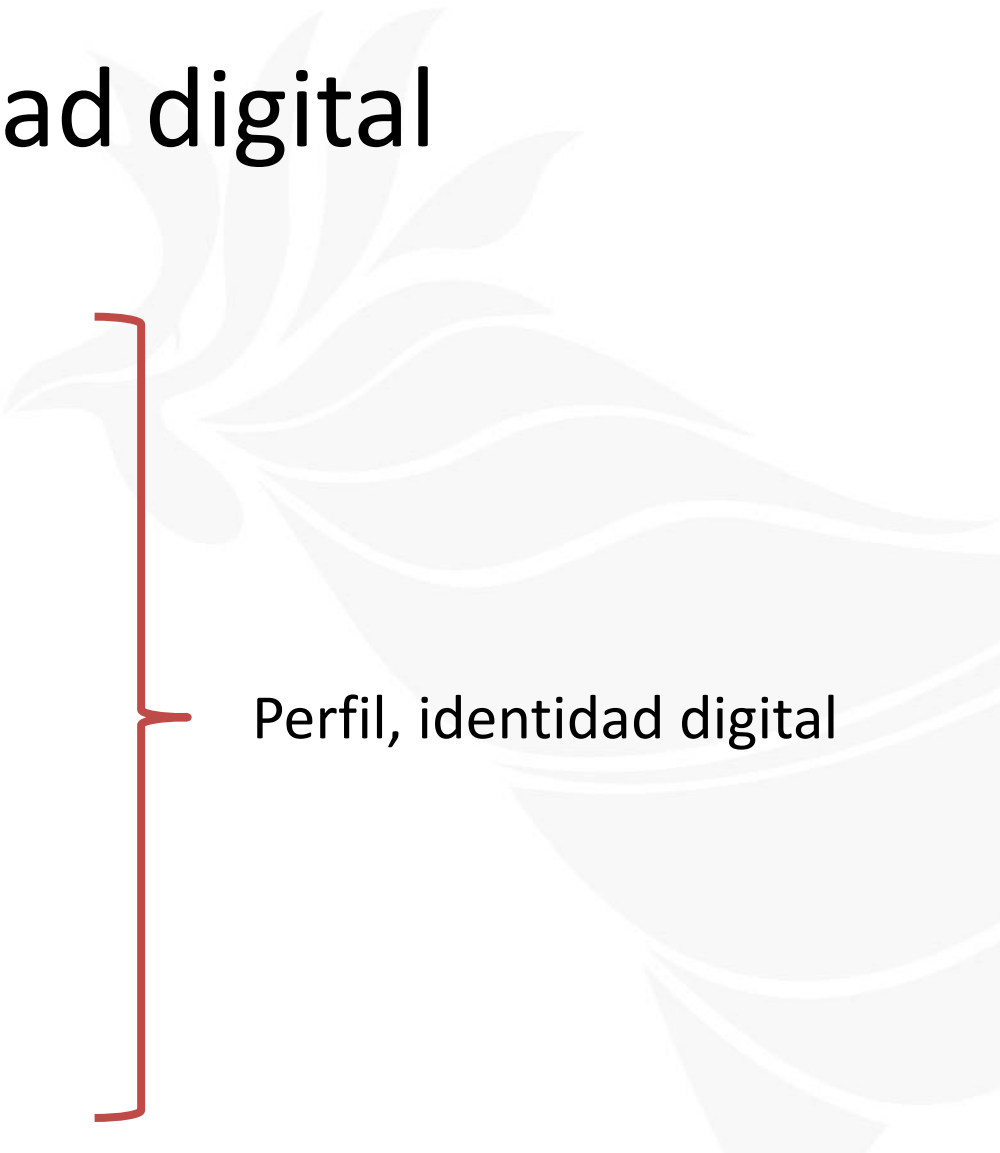
(Sastre Miralles, N. 2015)



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Identidad digital

- Foto
- Correo electrónico
- Firma científica
- Afiliación institucional
- Datos académicos
- Datos profesionales
- Intereses de investigación
- Destrezas
- Publicaciones



Perfil, identidad digital

Firma científica normalizada

- Elegir una forma única de firmar trabajos científicos
- Identificar claramente al investigador
- Distinguirse de los demás para conocer su producción científica

(Sastre Miralles, N. 2015)



Ventajas de tener perfil de investigador único

- Datos normalizados
 - firma científica
 - identificación clara del investigador
 - afiliación institucional y departamental
- Se reúne nuestra producción intelectual
- Da visibilidad de nuestro perfil
- Da visibilidad institucional
- Fuente de información para financiamiento (*grants*)
- Ofertas de trabajo



Redes sociales académicas e identificadores de autores

Redes sociales académicas

- Google Scholar
- ResearchGate
- Social Sciences Research Network (SSRN)
- Academia.edu
- Mendeley (Elsevier - Scopus)
- LinkedIn
- Repositorios disciplinares (Directorio Exit, eLIS, etc.)

Identificadores de autores

- ResearcherID (Thomson Reuters – WOS)
- Author ID (Scopus)
- Open Researcher and Contributor ID (ORCID)



ResearcherID (WOS)

- Registrarse (crear cuenta)
 - desde WOS
 - acceso externo
- Crear el perfil (completo)
 - privado
 - público
- Compartir los datos con ORCID



Acceso desde la suscripción institucional de WOS

- Entrar en el portal del Sistema de Bibliotecas <http://biblioteca.uprrp.edu/>
- Buscar el menú Recursos informativos
- Entrar en Bases de datos suscritas
- Buscar en orden alfabético W – Web of Science (WOS)
- Localizar ResearcherID (Ver My tools)
- Registrarse
- Compartir datos con ORCID



Web of Science - Please S x

Sistema de Bibliotecas x

Bases de Datos Suscritas: x

← → ↺ ↻

biblioteca.uprrp.edu

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📱 Apps

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💾 Save to Mendeley

📊 Dashboard | Mendel...

📁 Other bookmarks

SB)

Sistema de Bibliotecas

Universidad de Puerto Rico Recinto de Río Piedras

Búsqueda Rápida

Catálogo en Línea

Bases de Datos

Metabuscador Bases de Datos

Metabuscador Revistas

Página SB

General Keyword ▾

➔

Artemis: buscador de bases de datos de literatura de Gale-Cengage 7/16/2015

Acceda a las publicaciones de la CEPAL 6/30/2015

Mendeley: herramienta para la investigación 6/24/2015



Recursos Informativos:

Bases de Datos Suscritas

Bases de Datos Gratuitas

Bases de Datos a Prueba

Metabuscador-Bases de Datos

Metabuscador-Revistas

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Topic

+ Add Another Field | Reset Form

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From 19

1978

to

2015

Acceso externo ResearchID

- Desde algún motor de búsqueda encontrar el enlace de *Web of Science (WOS)*

<https://www.webofknowledge.com>

- Entrar a WOS
- Entrar a ResearchID (si ya está registrado)
- Registrarse y crear perfil (si no está registrado)
- Compartir datos con ORCID



Web of Science - Please S

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- Crear perfil
 - privado
 - público
- Colocar sus publicaciones (datos bibliográficos y/o PDF)
- Reclamarlas
- Se crea automáticamente Author ID
- Estadísticas sobre el uso de sus publicaciones



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“Proyecto sin ánimo de lucro que ofrece:

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- un espacio para registrar sus datos y trabajos y compartirlos si lo desean
- integración de distintos sistemas de identificación de autor: Author Resolver, IraLIS, ResearcherID, Scopus, CrossRef...**(Plantes ser el único registro mundial de autores)**

Se expresa como una dirección URL única. “

(Cuéllar-Gragera, F.,2014).

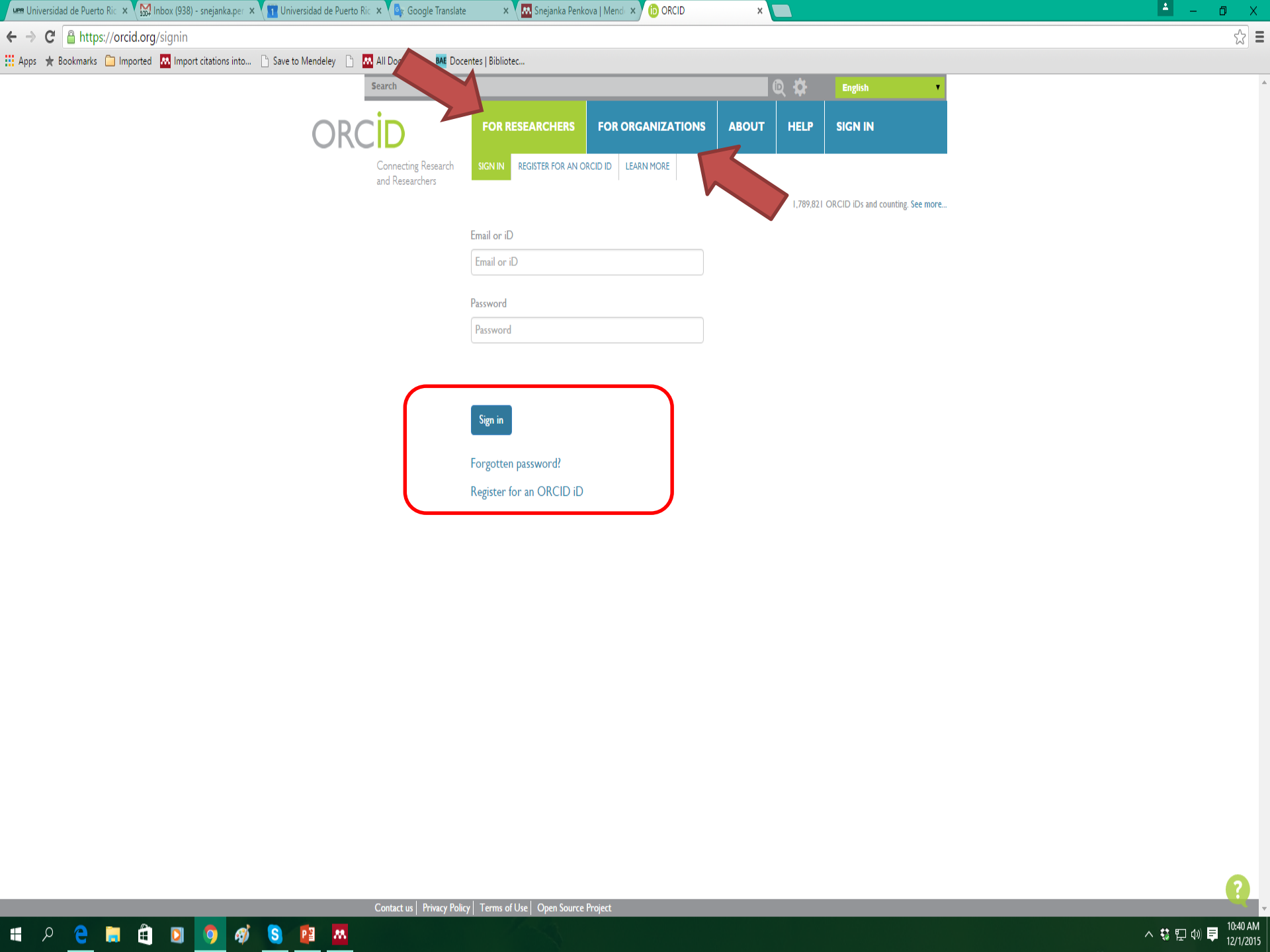


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 - público
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Also known as
Snejana Penkova

Country
Bulgaria

Keywords

Websites
Directorio Exit
Google Scholar
Academia.edu
LinkedIn
Mendeley
ResearchGate

Emails
snejanka.penkova@upr.edu

Other IDs
ResearcherID F-3687-2011

Biography

Education (1) + Add education 11 Sort

State University of Culture and Arts : Saint Petersburg, Russia
1988-10 to 1993-12-31 (Library Science and Bibliography)
Ph.D.
Source: Snejanka Penkova Created: 2015-09-11

Employment (7) + Add employment 11 Sort

University of Puerto Rico in Rio Piedras: San Juan, Puerto Rico
2007-02 to present (Library System)
Librarian
Source: Snejanka Penkova Created: 2015-09-11

Universidad Acción Pro Educación y Cultura (Universidad APEC): Santo Domingo, Dominican Republic
2005-04 to 2007-01 (Library)
Director
Source: Snejanka Penkova Created: 2015-10-21

Universidad Central del Este: San Pedro de Macoris, Dominican Republic
2004-01 to 2005-12 (Deanship of Graduate Studies)
Professor
Source: Snejanka Penkova Created: 2015-10-21

Universidad Acción Pro Educación y Cultura (Universidad APEC):

<https://orcid.org/blog/2013/12/05/i-claimed-my-orcid-id-now-what>

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ResearcherID http://www.researcherid.com	2015-09-28	Read your biographical information Read items in your ORCID record
ResearcherID http://www.researcherid.com	2015-11-29	Read your biographical information Read items in your ORCID record

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- THE ORCID API
- REGISTER A CLIENT APPLICATION
- CURRENT INTEGRATIONS
- INTEGRATION CHART
- BETA TESTERS

This page provides a list of organizations that have completed an integration with the ORCID Registry and information that may help others developing ORCID integrations.

Member Integrations

Aalborg University

Aalborg University has integrated with ORCID using PURE from Elsevier.



Aarhus University

Aarhus University has integrated with ORCID using PURE from Elsevier.



Academic Karma

Academic Karma allows users to log in using their ORCID iD.

ACSESS: the Alliance of Crop, Soil, and Environmental Science Societies

ACSESS collects the ORCID iDs of its researchers.

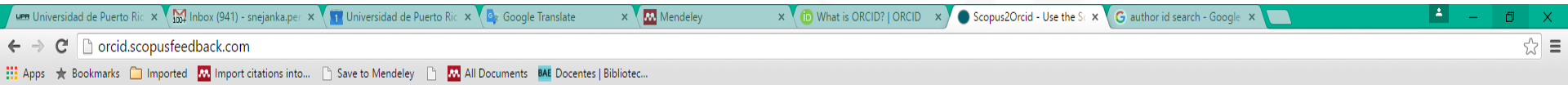


AIP Publishing

AIP Publishing captures the ORCID iDs of authors as part of the peer review process through Peer X-Press (eJournal Press) for all its journals.



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ORCID (Open Researcher and Contributor ID) seeks to remedy the systemic name ambiguity problems seen in scholarly research by assigning unique identifiers linkable to an individual's research output. If you have not yet created an ORCID profile, you will be able to do so during the process that follows; alternatively, you can register first at <http://orcid.org> and then import your works from your profile page.

The "Start" button will take you to the ORCID site, where you can give permission for us to read your ORCID record (in order to find your profile(s) in Scopus), and send your ID to ORCID. If you choose to send a list of your publications to ORCID at the end of this process, we will repeat this to gain permission to update your ORCID record.

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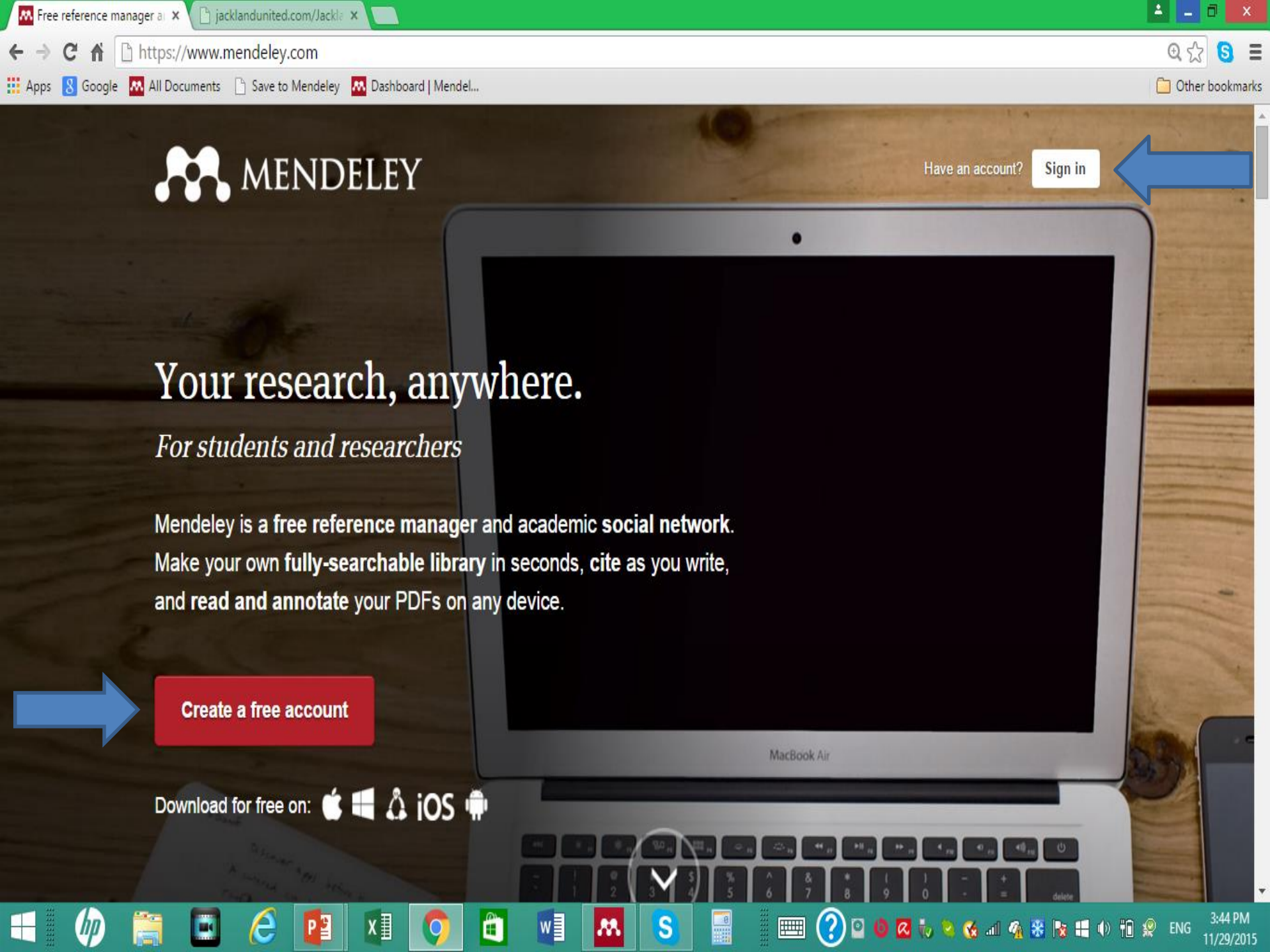
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- Mendeley para desktop
- Mendeley para dispositivos móviles
- Crear cuenta
- Instalar Mendeley para desktop y dispositivos móviles
- Crear perfil (completo)
- Incorporarse en el grupo

Consortium University of Puerto Rico

- Crear folders, grupos



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About Edit

I am Senior Librarian and Professor in Humanities College in University of Puerto Rico Rio Piedras Campus. I coordinated from 2007 to 2014 our Campus Program for Integration of Information Literacy into the University Curricula (PICIC in Spanish). Also I participate as faculty in activities of Center for Academic Excellence (CEA in Spanish) and Graduate School. [See more...](#)

Publications Edit

All (12)



Calidad, visibilidad e impacto de las revistas iberoamericanas de bibliotecología y ciencias de la información de acceso abierto

Penkova S

PKP International Scholarly Publishing Conference, August 19-21 (2013)

Followers (10)

De Mendeley a ORCID

<http://m2id.org/>



[Sign in with ORCID](#)



Sync 'Publications' with 'Works'

Since [ORCID's launch in October 2012](#), [more than 680,000](#) researchers and scholars have registered for an ORCID ID.

What I think made the early adoptions so successful was the public release of [ORCID API](#) and the rapid development of ORCID integration tools. [It is notable](#) that the [members of ORCID](#) has generated more registrations than ORCID's own platform by boosting the ORCID adoption through the tools that integrate ORCID with other resources such as [Scopus](#) and [Figshare](#).

"Mendeley to ORCID" is an additional integration tool I propose, which is also expected to boost the registration even more.

[Mendeley](#) has over [2.5 million](#) researchers around the world, and their profile information is assumed to be kept in Mendeley already. There are many compatible data fields existing both in ORCID and Mendeley, namely Works, Education, Employment, Funding, Personal Information and series of ORCID required fields which match very well with Mendeley profile, that is, Publications, Professional Experience, Education, Awards and Grants, Biological Information.

Therefore, [users will find the connection](#) between the two services very effective and useful. Actually, I'm seeing a growing demand for the connection recently, and thus "Mendeley to ORCID" would be promising to accelerate ORCID registration further.

This app is the beta version of "Mendeley to ORCID", developed using the APIs provided by Mendeley and ORCID.

Please [contact me](#) via [Twitter](#) if you have questions or comments. - [Keita Bando](#), [Mendeley Advisor](#) and [ORCID Ambassador](#) (May 7, 2014)



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<https://scholar.google.es/> (o .pr)

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 - público
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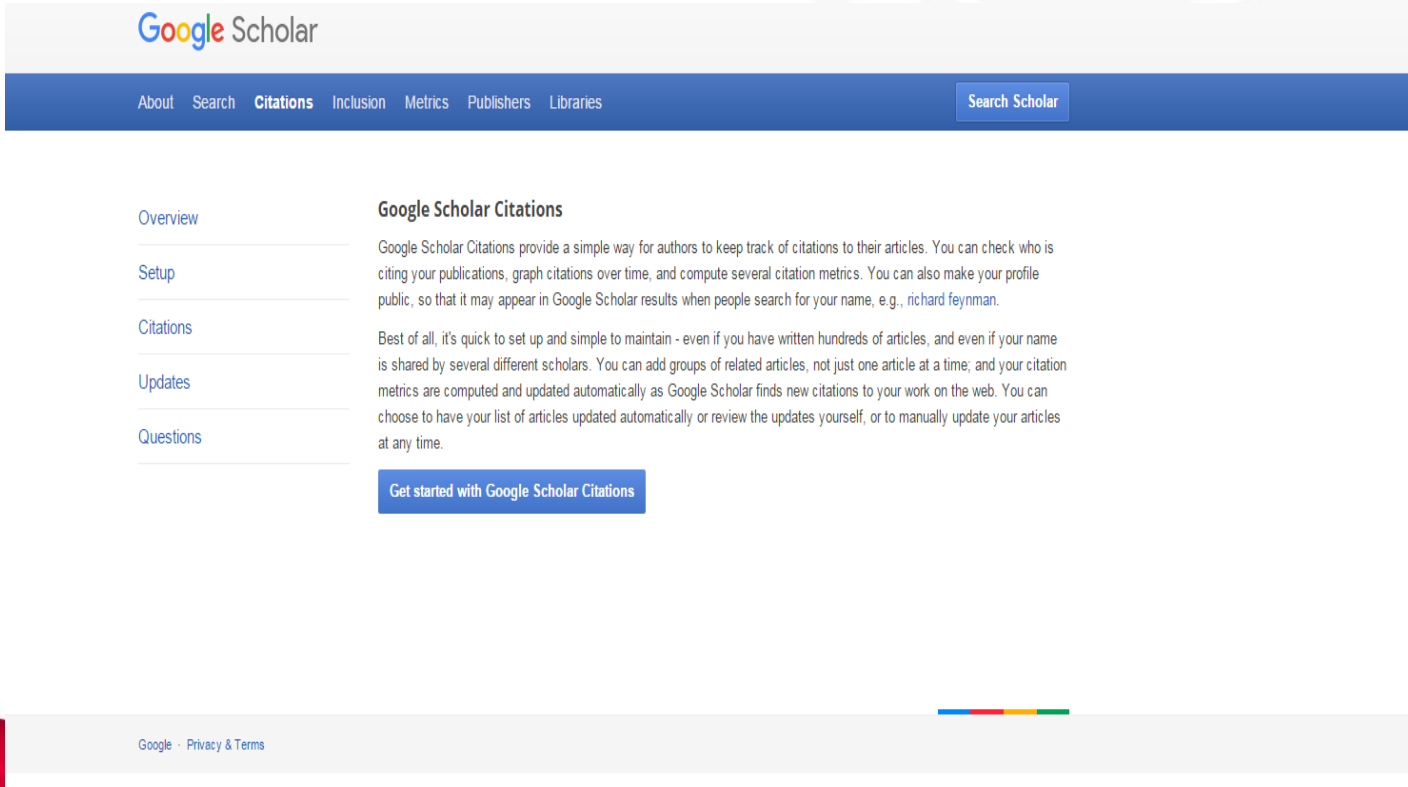
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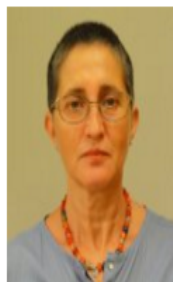
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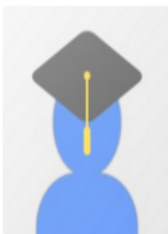


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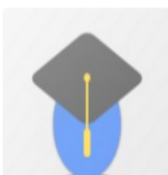


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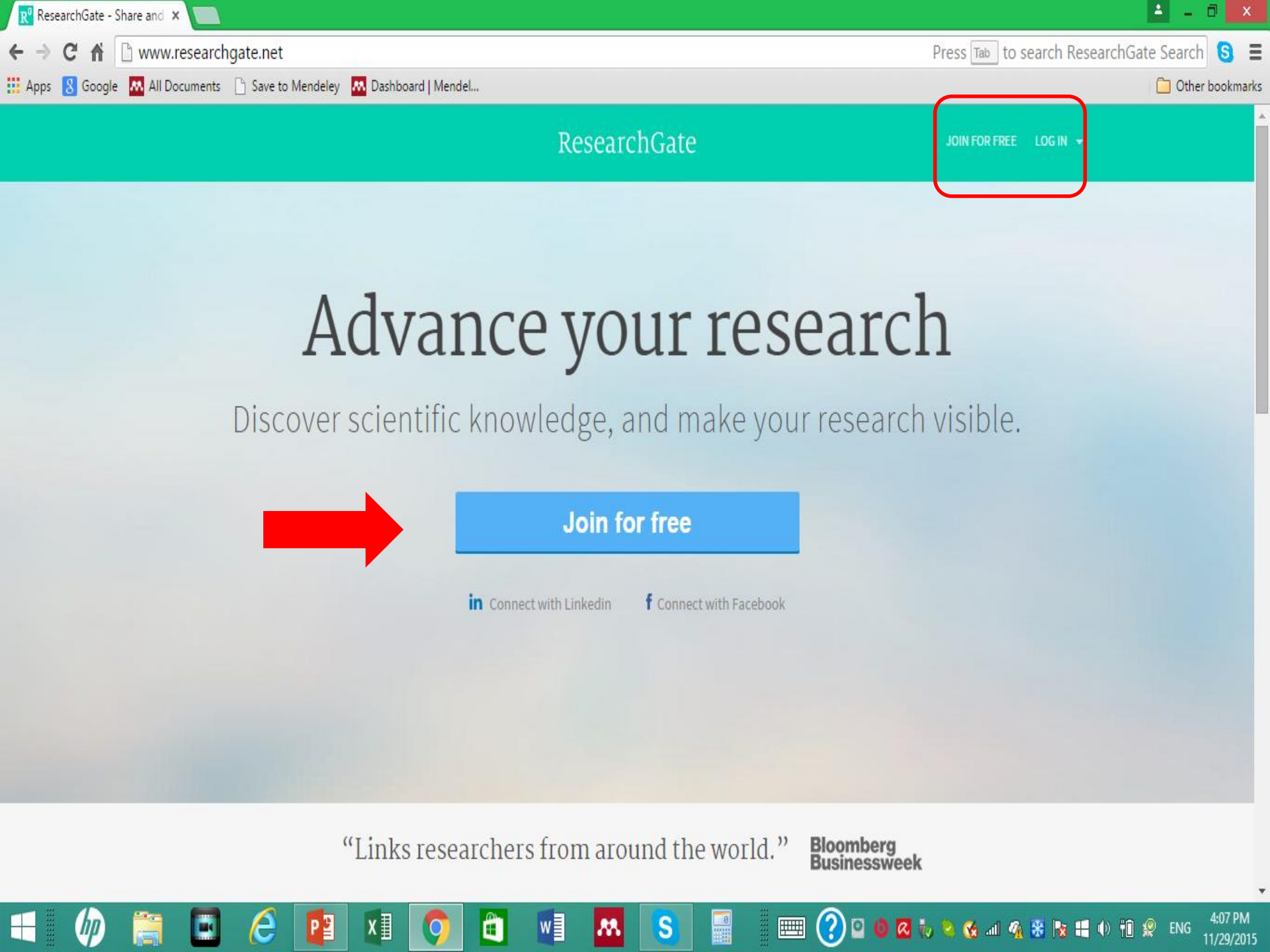
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I am Senior Librarian and Professor in Humanities College in University of Puerto Rico Rio Piedras Campus. I coordinated from 2007 to 2014 our Campus Program for Integration of Information Literacy into the University Curricula (PICIC in Spanish). Also I participate as faculty in activities of Center for Academic Excellence (CEA in Spanish) and Graduate School of Information Sciences and Technology (EGCTI in Spanish). I am Certified Mendeley Librarian and Advisor.

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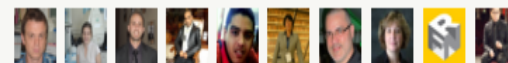
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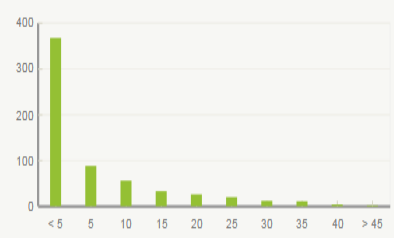
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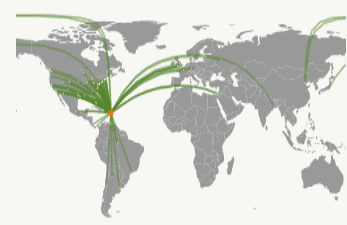
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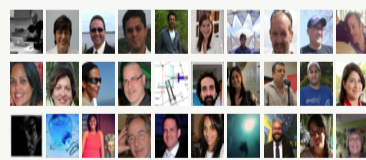
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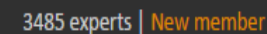
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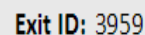
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