CENTRO PARA LA EXCELENCIA ACADÉMICA
CEA
UPR-RÍO PIEDRAS

CREACIÓN DE IDENTIFICADORES DE AUTOR Y PERFILES DE INVESTIGADOR EN REDES SOCIALES ACADÉMICAS

Taller preparado por Snejanka Penkova, Ph.D.
Biblioteca de Administración de Empresas
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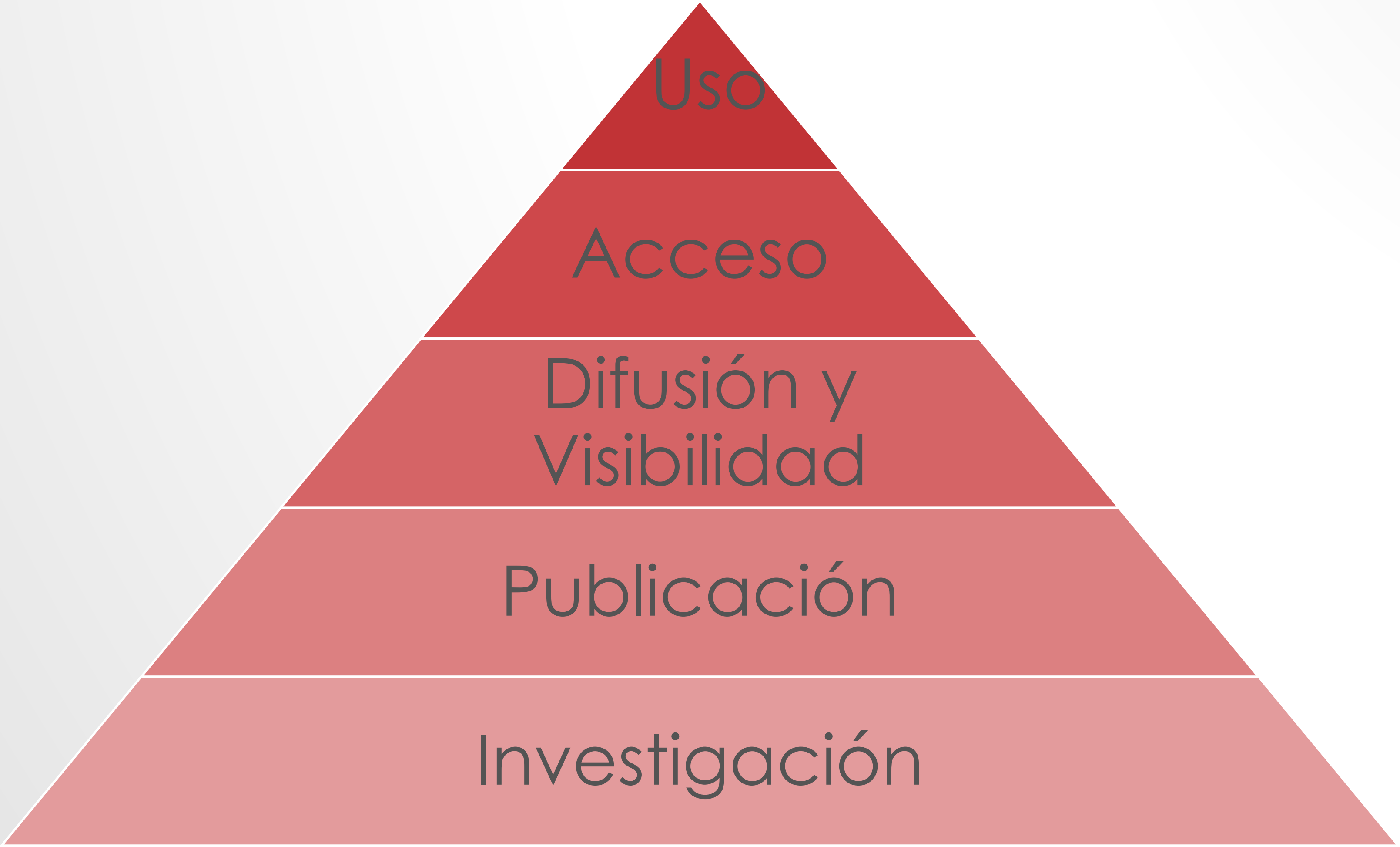
CONTENIDOS

- Repaso
- La comunicación científica actual
- La Ciencia 2.0
- El formato electrónico y el acceso abierto
- Las métricas tradicionales y alternativas
- RSA e IA
- Perfil de investigador (*Research profile*) – porque es importante y requiere
- Normalización e intercambio de datos de los perfiles

EL DILEMA CIENTÍFICO – ¿PUBLICAR O PERECER / SER VISIBLE O PERECER?



Uso

Acceso

Difusión y Visibilidad

Publicación

Investigación

LA PUBLICACIÓN CIENTÍFICA

Numbers of researchers
There is no single comprehensive and widely accepted set of figures for researcher numbers, partly for reasons of difficulty of defining a researcher after leaving academia, and partly because of different approaches to recording these statistics in different countries. The latest available OECD statistics report a **researcher headcount of 8.4 million for 2011 (a full-time equivalent of 6.3 million), covering the OECD plus some key non-OECD countries (e.g. China and Russia) but excluding some other important countries (e.g. India, Brazil)**. This was an increase of 7.5% on 2010, reflecting a bounce back from the recession when numbers fell. The average annual growth between 2000 and 2011 was 4.2% (headcount) and 3.2% (FTE), suggesting a trend of greater part-time work (OECD n.d.).

Ware, M. & Mabe, M., 2015)

LA PUBLICACIÓN CIENTÍFICA…

Ulrich's lista **340.354 publicaciones periódicas activas**, de las cuales **98.853** aparecen categorizadas como **revistas científico-técnicas** (*Academic, scholarly*), y de éstas, 57.426 cuentan con un comité científico que revisa los manuscritos para asegurar su calidad (o sea, pasan una evaluación a cargo de colegas).

Baiget, T., & Torres-Salinas, D. (2013)

OTROS CAMBIOS

- Crece exponencialmente la cantidad de publicaciones científicas (revistas y artículos)
- Surge la modalidad de Acceso Abierto (AA) en dos vías
- Crece la cantidad de revistas y repositorios de AA
  DOAJ
  OpenDOAR
- América Latina y el Caribe (ALC) – el mayor usuario de AA
- Surgen cambios en los modelos de revisión por pares
- Aparecen nuevas formas de divulgación de la producción intelectual - las Redes Sociales Académicas o Científicas
- Nacen las métricas alternativas para medición de impacto
- Los patrones de búsqueda de información de la comunidad académica y científica han cambiado
- *Open science* y la inmediatez en la comunicación de los resultados

LA LLEGADA DEL FORMATO ELECTRÓNICO Y DEL ACCESO ABIERTO (AA)

- Más de 8000 revistas científicas de ALC en formato electrónico*
- Más de 5000 revistas científicas de la región de acceso abierto (Alperin, J. & Fischman, G., 2015)
- 73.9% de las publicaciones de ALC son de AA (Miguel, S., 2011)
- Falta de conocimiento por parte de los investigadores sobre AA (Alperin, J. & Fischman, G., 2015)
- 3110 revistas de Iberoamérica registradas en *Directory of Open Access Journals* (DOAJ)
- Los fondos públicos para la ciencia, la visión en ALC de la producción científica como un bien público

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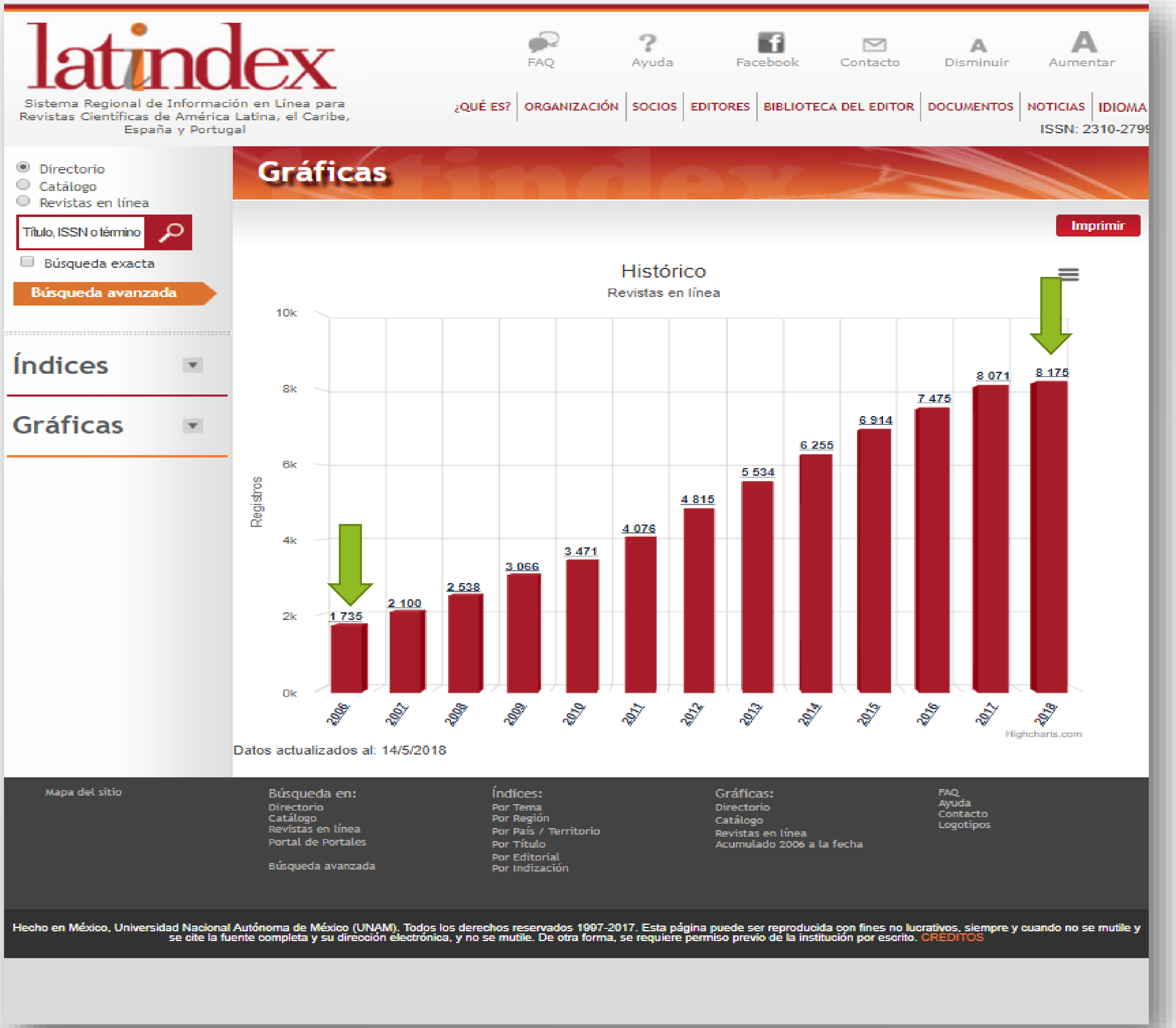
* Datos Latindex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Highcharts.com

Sistema Regional de Información en Línea para Revistas Científicas de América Latina, el Caribe, España y Portugal

ISSN: 2310-2799

Gráficas

Histórico

Revistas en línea

Datos actualizados al: 14/5/2018

Mapa del sitio

Búsqueda en:
Directorio
Catálogo
Revistas en línea
Portal de Portales

Búsqueda avanzada

Índices:
Por Tema
Por Región
Por País / Territorio
Por Título
Por Editorial
Por Indización

Gráficas:
Directorio
Catálogo
Revistas en línea
Acumulado 2006 a la fecha

FAQ
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Logotipos

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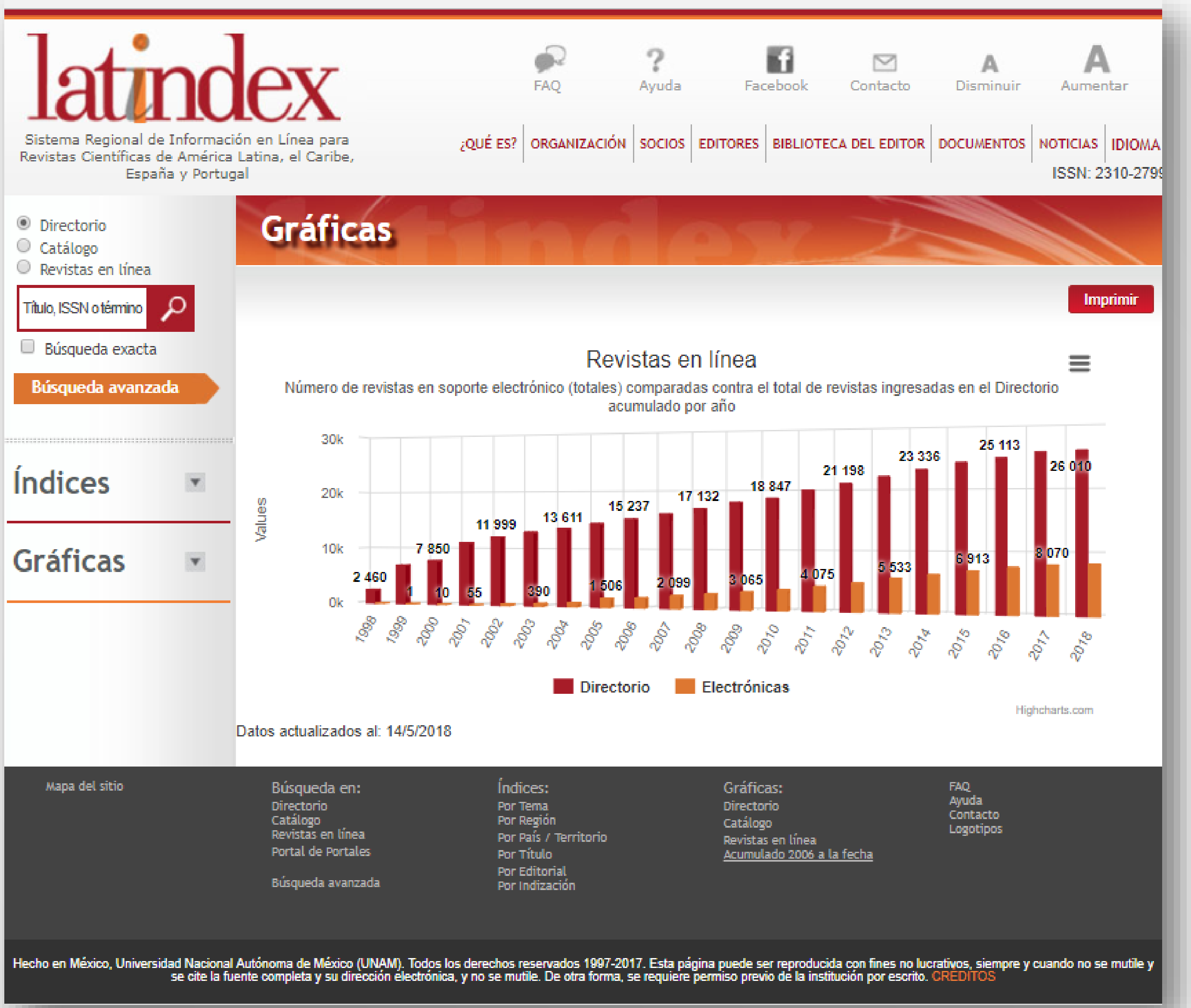
Fuente: http://www.latindex.org/latindex/graficas?type=ere&sub=his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Sistema Regional de Información en Línea para Revistas Científicas de América Latina, el Caribe, España y Portugal

ISSN: 2310-279

Gráficas

Revistas en línea

Número de revistas en soporte electrónico (totales) comparadas contra el total de revistas ingresadas en el Directorio acumulado por año

Datos actualizados al: 14/5/2018

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Fuente: http://www.latindex.org/latindex/graficas?type=ere&sub=acu

APRETURA DE LOS GRANDES EDITORIALES

- Elsevier

https://www.elsevier.com/about/open-science/open-access/open-access-journals

- Taylos & Francis

http://www.tandfonline.com/openaccess/openjournals

- Sage

https://us.sagepub.com/en-us/nam/pure-gold-open-access-journals%20

- Emerald

http://www.emeraldgrouppublishing.com/openaccess.htm

http://www.emeraldgrouppublishing.com/about/news/story.htm?id=6249

WEB 2.0 Y CIENCIA 2.0

Hay dos ideas básicas subyacentes en la exploración de la Web 2.0 al terreno de la ciencia:

- la ciencia es comunicación
- la ciencia es colaboración

Un tercer componente – cómo la Web 2.0 puede aportar no solamente nuevas formas de divulgar la ciencia, sino también nuevos métodos de evaluación de los artículos e informes científicos.

(Lluís Codina, 2009)

CIENCIA 2.0

Según la European Commission* la Ciencia 2.0 engloba los siguientes factores:

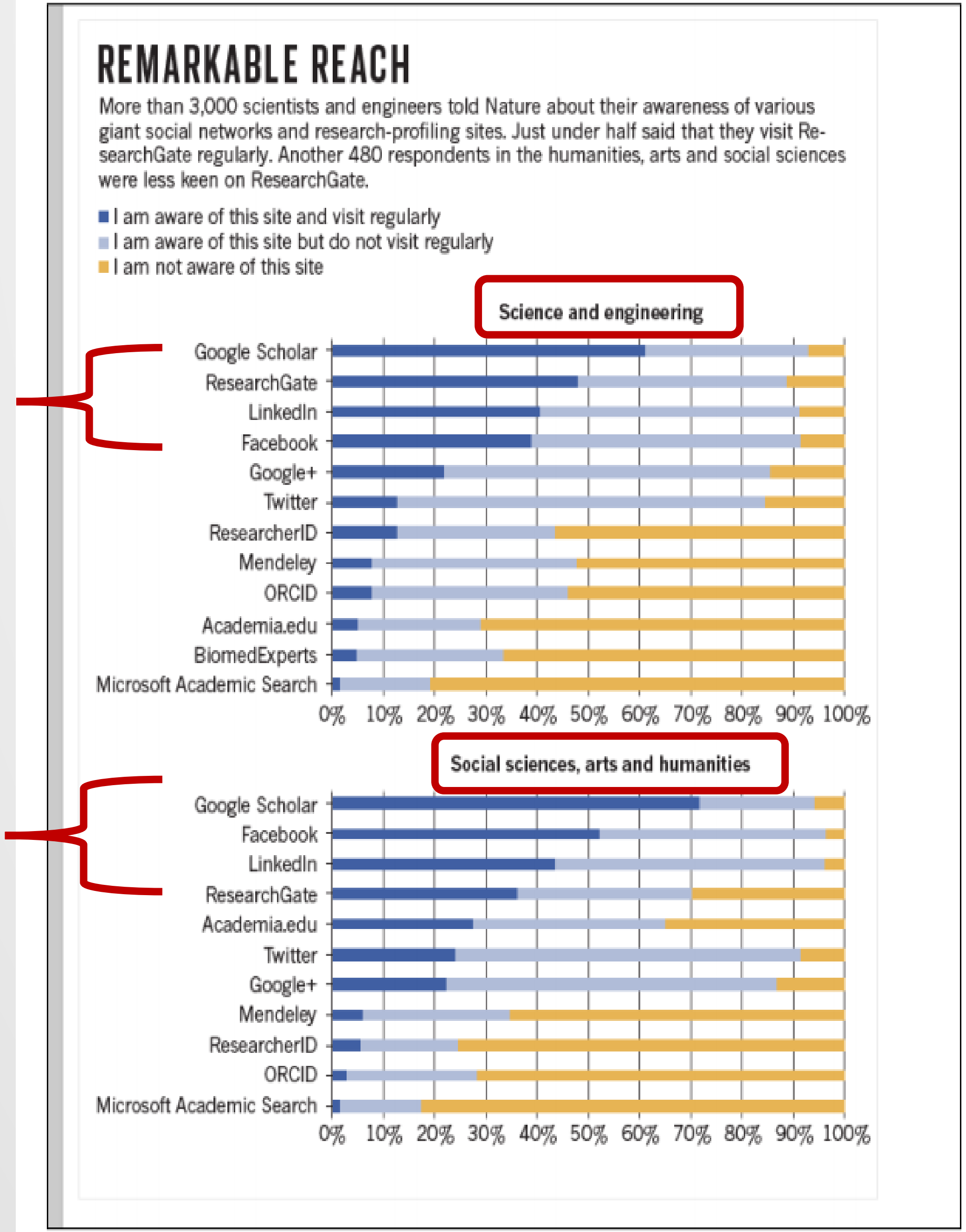
- Incremento significativo de la producción científica
- Una nueva forma de hacer ciencia: “data intensive science”
- Un creciente número de actores en la ciencia y destinatarios de la ciencia

Además otros factores:

- Nuevos lugares de hacer ciencia
- Disponibilidad de TICs a bajo costo
- Creciente demanda y presión de soluciones de los grandes retos (cambio climático, almacenamiento de comida)
- Los nativos digitales comienzan a ser parte de la población de investigación
- Creciente escrutinio de la integridad de investigación y rendición de cuentas de la ciencia.

(A. Cabezas-Clavijo, D. Torres-Salinas, E. Delgado-López-Cózar, 29)

Conocen y visitan regularmente estos sitios



REMARKABLE REACH

More than 3,000 scientists and engineers told Nature about their awareness of various giant social networks and research-profiling sites. Just under half said that they visit ResearchGate regularly. Another 480 respondents in the humanities, arts and social sciences were less keen on ResearchGate.

- ■ I am aware of this site and visit regularly
- ■ I am aware of this site but do not visit regularly
- ■ I am not aware of this site

Science and engineering
Google Scholar
ResearchGate
LinkedIn
Facebook
Google+
Twitter
ResearcherID
Mendeley
ORCID
Academia.edu
BiomedExperts
Microsoft Academic Search
0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%
Social sciences, arts and humanities
Google Scholar
Facebook
LinkedIn
ResearchGate
Academia.edu
Twitter
Google+
Mendeley
ResearcherID
ORCID
Microsoft Academic Search
0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Conocen y visitan regularmente estos sitios

Nature survey:
Online collaboration: Scientists and the social network

(Sastre Miralles, N. 2015)

MÉTRICAS TRADICIONALES Y MÉTRICAS ALTERNATIVAS DE IMPACTO

BIBLIOMETRICS AND INFORMETRICS (MEDIOS ACADÉMICOS TRADICIONALES)

- Citación
- Factor de impacto, etc.

JCR, SciMago
J&CR

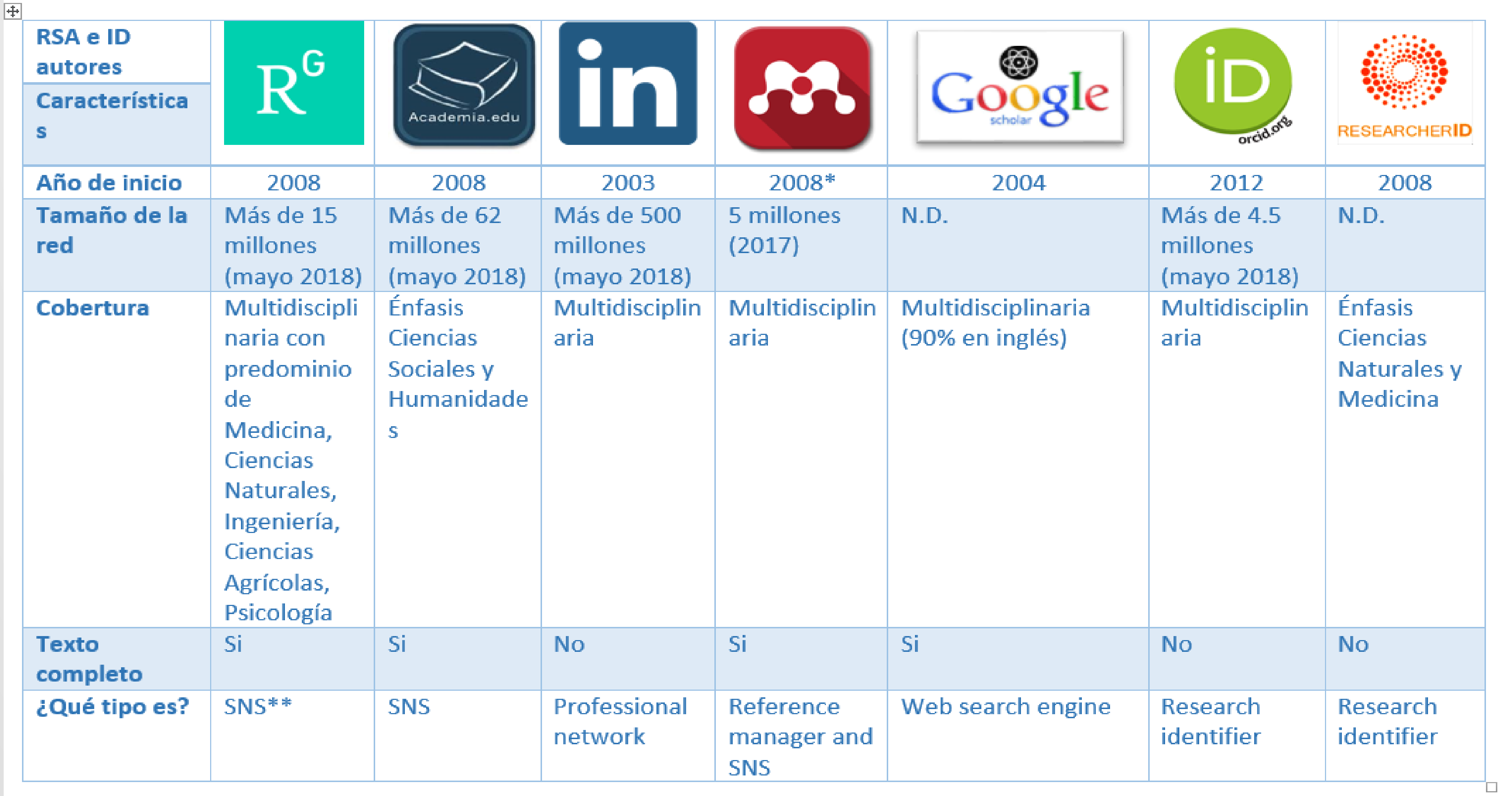
ALTMETRICS (BASADAS EN REDES SOCIALES ACADÉMICAS)

- Cantidad de vistas
- Cantidad de lecturas
- Cantidad de descargas (*downloads*)
- Cantidad de enlaces de tu publicaciones a las bibliotecas de otros investigadores, etc.

ORCID, ResearchGate, Mendeley, Academica.edu, FigShare, Google Scholar, LinkedIn, etc.

Altmetrics

DATOS SOBRE LAS RSA E IA



RSA e ID autores **Características**	RG	Academia.edu	in		Google scholar	iD orcid.org	RESEARCHERID
Año de inicio	2008	2008	2003	2008*	2004	2012	2008
Tamaño de la red	Más de 15 millones (mayo 2018)	Más de 62 millones (mayo 2018)	Más de 500 millones (mayo 2018)	5 millones (2017)	N.D.	Más de 4.5 millones (mayo 2018)	N.D.
Cobertura	Multidisciplinaria con predominio de Medicina, Ciencias Naturales, Ingeniería, Ciencias Agrícolas, Psicología	Énfasis Ciencias Sociales y Humanidades	Multidisciplinaria	Multidisciplinaria	Multidisciplinaria (90% en inglés)	Multidisciplinaria	Énfasis Ciencias Naturales y Medicina
Texto completo	Si	Si	No	Si	Si	No	No
¿Qué tipo es?	SNS**	SNS	Professional network	Reference manager and SNS	Web search engine	Research identifier	Research identifier

Fuente: elaboración propia

* SNS -Social Network Site

¿QUÉ HACEN LAS RSA E IA?

RSA e IA Características	RG	Academia.edu	in		Google Scholar	ORCID Connecting Research and Researchers	RESEARCHERID THOMSON REUTERS
Compartir publicaciones	Si	Si	Si	Si	Si	No	No
Conectar y colaborar con colegas	Si	Si	SI	Si	No	No	No
Seguir	Si	Si	Si	Si	No	No	No
Preguntas y respuestas	Si	No	No	Si	No	No	No
Ofertas de trabajo	Si	No	Si	No	No	No	No
Analíticas (métricas)	Si	Si	No	SI	Si	No	Si

¿QUÉ ES UN “*RESEARCH PROFILE*”?

- Es algo distinto de portafolio (archivo) para ascenso y/o permanencia (“*track record*”)
- Demuestra el nivel de reconocimiento dentro (y más allá) de su disciplina basado en un claro entendimiento sobre que es su trabajo, lo que hace y cual es su calidad . Su perfil de investigador está relacionado en parte con el impacto que tienen sus trabajos
- Un excelente archivo para permanencia y/o ascenso ≠ un fuerte perfil de investigador
- Supone trabajos de calidad y una administración cuidadosa

(Scott Eacott, 2014)

¿POR QUÉ ES IMPORTANTE CREAR PERFIL EN LAS ESA?

Al estar conocido y reconocido por sus investigaciones, usted está bien posicionado para recibir invitaciones tales como:

- Unirse a redes, grupos, aplicaciones para financiamiento
- Presentar en lugares de interés/ salidas
- Recibir invitaciones de *peer review* de revistas/ editoriales
- Participar en organismos de prestigio (académicos, profesionales…)
- Editar revistas y series de libros, etc.

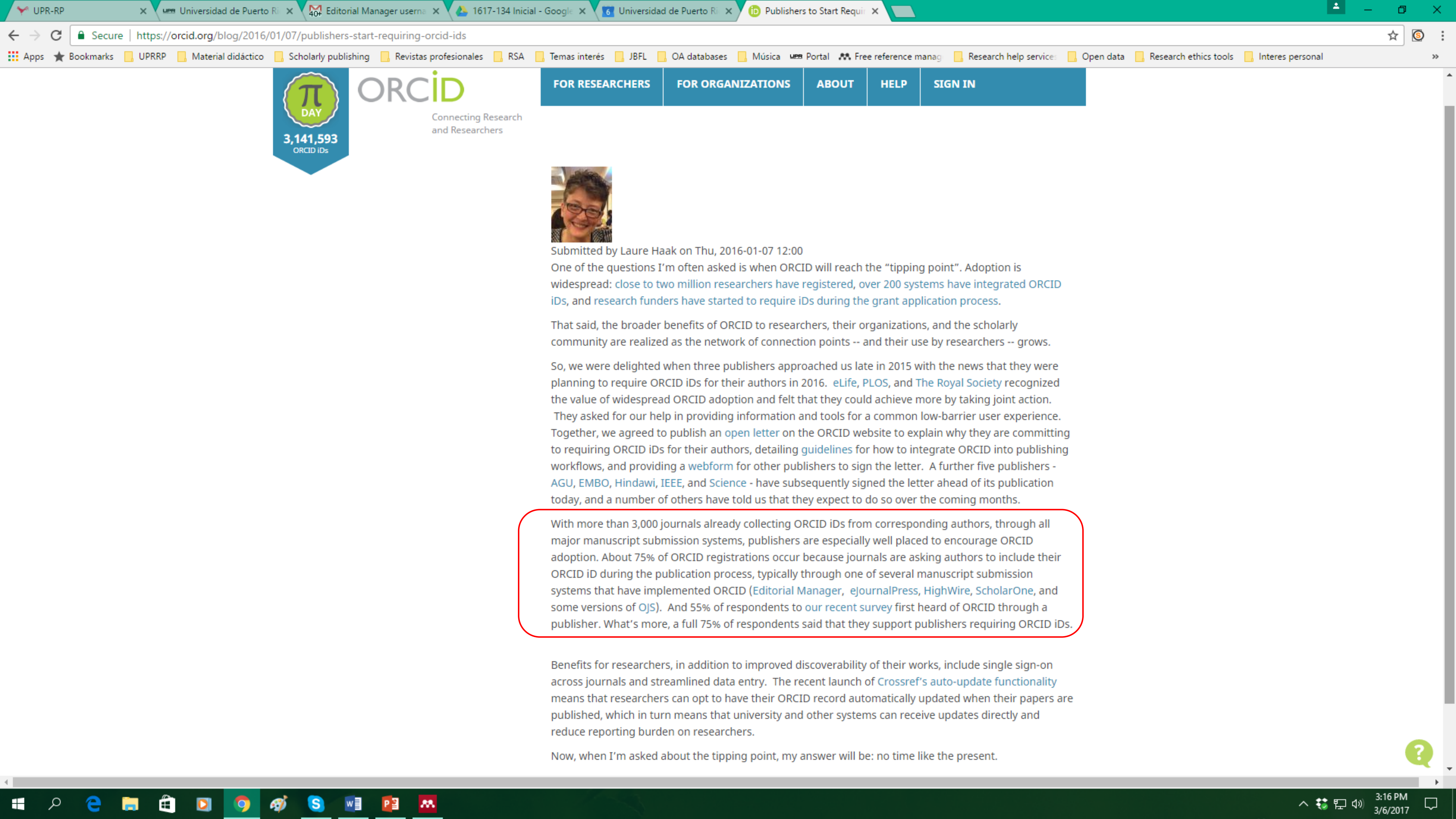
(Scott Eacott, 2014)

¿ POR QUÉ ES IMPORTANTE CREAR PERFIL EN LAS RSA?...

- Divulgar y hacer accesibles tu publicaciones
- Conocer el impacto de tus contribuciones intelectuales
- Para poder publicar en revistas y portales

https://orcid.org/content/requiring-orcid-publication-workflows-open-letter

https://orcid.org/blog/2016/01/07/publishers-start-requiring-orcid-ids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Material didáctico
Scholarly publishing
Revistas profesionales
RSA
Temas interés
JBFL
OA databases
Música
Portal
Free reference manag
Research help service
Open data
Research ethics tools
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ORCID iDs
ORCID
Connecting Research and Researchers
FOR RESEARCHERS
FOR ORGANIZATIONS
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Submitted by Laure Haak on Thu, 2016-01-07 12:00

One of the questions I'm often asked is when ORCID will reach the "tipping point". Adoption is widespread: close to two million researchers have registered, over 200 systems have integrated ORCID iDs, and research funders have started to require iDs during the grant application process.

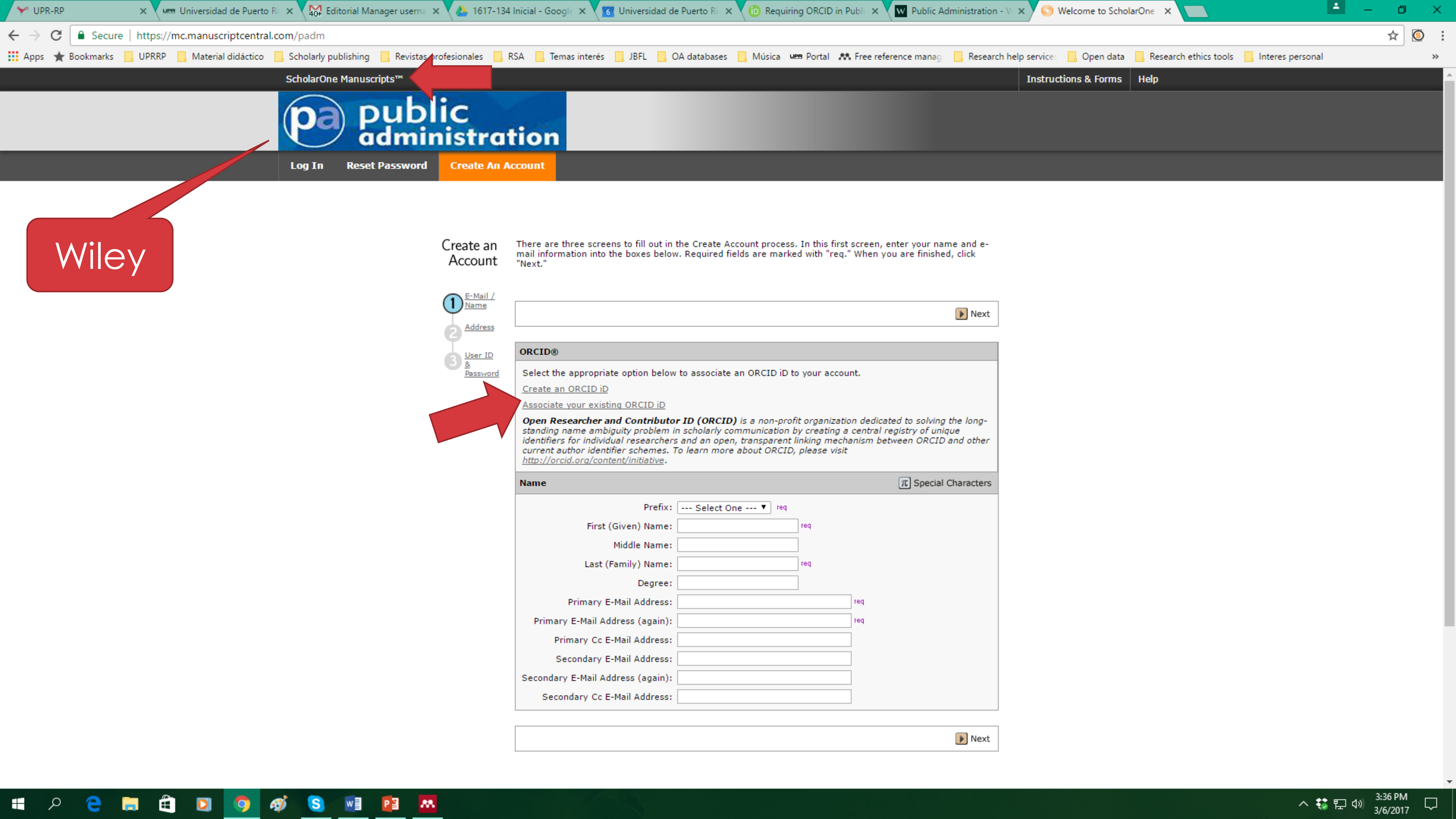
That said, the broader benefits of ORCID to researchers, their organizations, and the scholarly community are realized as the network of connection points -- and their use by researchers -- grows.

So, we were delighted when three publishers approached us late in 2015 with the news that they were planning to require ORCID iDs for their authors in 2016. eLife, PLOS, and The Royal Society recognized the value of widespread ORCID adoption and felt that they could achieve more by taking joint action. They asked for our help in providing information and tools for a common low-barrier user experience. Together, we agreed to publish an open letter on the ORCID website to explain why they are committing to requiring ORCID iDs for their authors, detailing guidelines for how to integrate ORCID into publishing workflows, and providing a webform for other publishers to sign the letter. A further five publishers - AGU, EMBO, Hindawi, IEEE, and Science - have subsequently signed the letter ahead of its publication today, and a number of others have told us that they expect to do so over the coming months.

With more than 3,000 journals already collecting ORCID iDs from corresponding authors, through all major manuscript submission systems, publishers are especially well placed to encourage ORCID adoption. About 75% of ORCID registrations occur because journals are asking authors to include their ORCID iD during the publication process, typically through one of several manuscript submission systems that have implemented ORCID (Editorial Manager, eJournalPress, HighWire, ScholarOne, and some versions of OJS). And 55% of respondents to our recent survey first heard of ORCID through a publisher. What's more, a full 75% of respondents said that they support publishers requiring ORCID iDs.

Benefits for researchers, in addition to improved discoverability of their works, include single sign-on across journals and streamlined data entry. The recent launch of Crossref's auto-update functionality means that researchers can opt to have their ORCID record automatically updated when their papers are published, which in turn means that university and other systems can receive updates directly and reduce reporting burden on researchers.

Now, when I'm asked about the tipping point, my answer will be: no time like the present.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Create an Account

There are three screens to fill out in the Create Account process. In this first screen, enter your name and e-mail information into the boxes below. Required fields are marked with "req." When you are finished, click "Next."

1. E-Mail / Name
2. Address
3. User ID & Password

ORCID®

Select the appropriate option below to associate an ORCID iD to your account.

Create an ORCID iD

Associate your existing ORCID iD

Open Researcher and Contributor ID (ORCID) *is a non-profit organization dedicated to solving the long-standing name ambiguity problem in scholarly communication by creating a central registry of unique identifiers for individual researchers and an open, transparent linking mechanism between ORCID and other current author identifier schemes. To learn more about ORCID, please visit* *http://orcid.org/content/initiative*.

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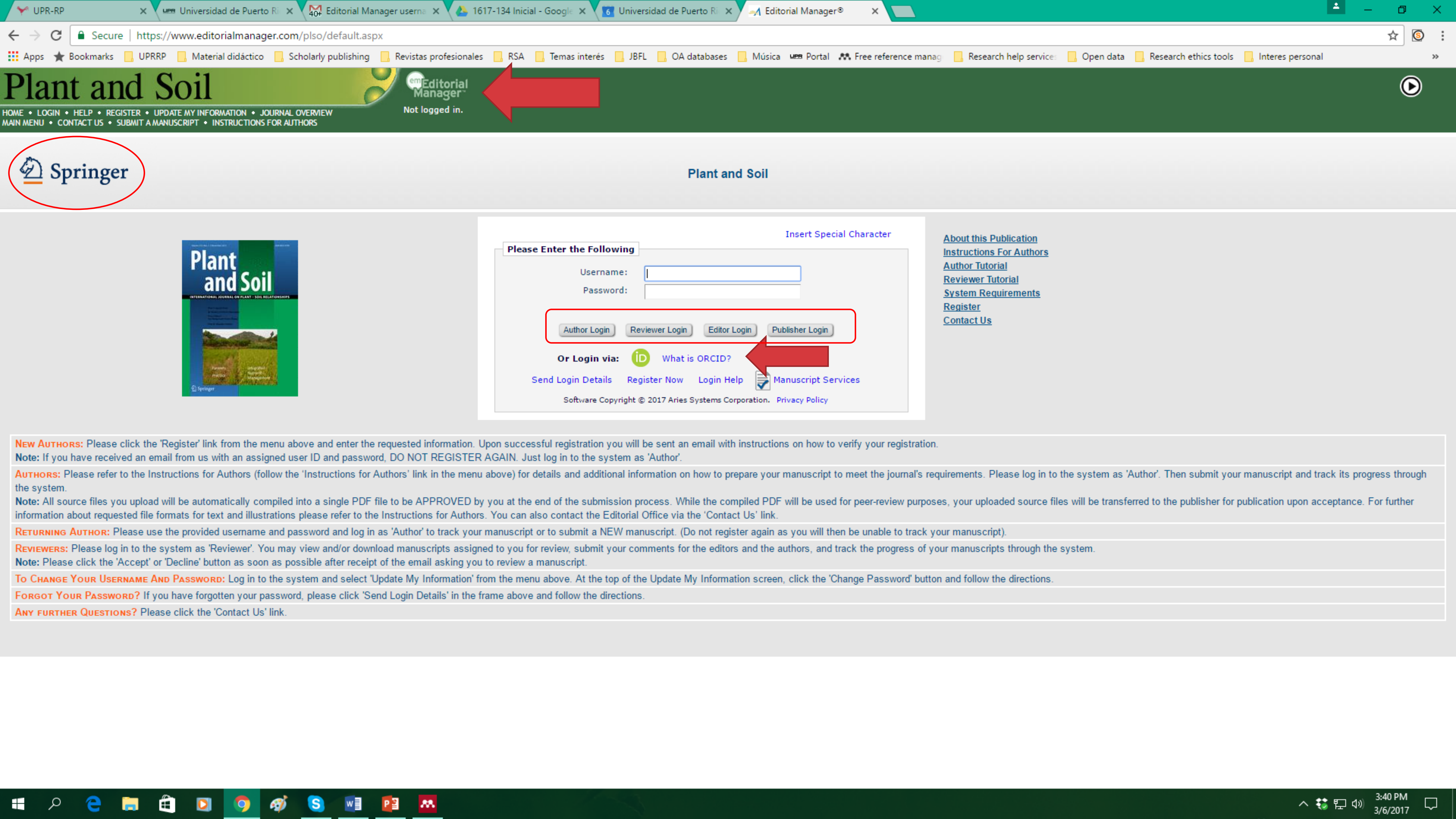
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Open data
Research ethics tools
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What is ORCID?
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Forgot Your Password? If you have forgotten your password, please click 'Send Login Details' in the frame above and follow the directions.

Any further Questions? Please click the 'Contact Us' link.

REVISTAS DEL RECINTO

- Forum Empresarial

http://revistas.upr.edu/index.php/forumempresarial/about/submissions#authorGuidelines

- Op.Cit

IDENTIDAD DIGITAL / PERFIL DE INVESTIGADOR

- Foto
- Correo electrónico
- Firma científica
- Afiliación institucional
- Datos académicos
- Datos profesionales
- Intereses de investigación
- Destrezas
- Publicaciones (metadatos y texto completo (variante permitido)

Perfil, identidad digital

VENTAJAS DE TENER PERFIL DE INVESTIGADOR ÚNICO

- Datos normalizados
  - firma científica
  - identificación clara del investigador
  - afiliación institucional y departamental
- Se reúne nuestra producción intelectual
- Fácil identificación y acceso de nuestros datos y trabajos académicos
- Atribución de autoría y citas
- Da visibilidad de nuestro perfil
- Da visibilidad institucional
- Fuente de información para financiamiento (*grants*)
- Ofertas de trabajo

LOS RETOS

- Los perfiles son individuales y colectivos
- Los académicos son investigadores
- Tómese a usted y a los demás investigadores en serio
- Prioriza sus investigaciones – el tema de la investigación
- Divulgue sus logros, pero…
- Insista en soporte

(Scott Eacott,2014)

REDES SOCIALES ACADÉMICAS E IDENTIFICADORES DE AUTORES

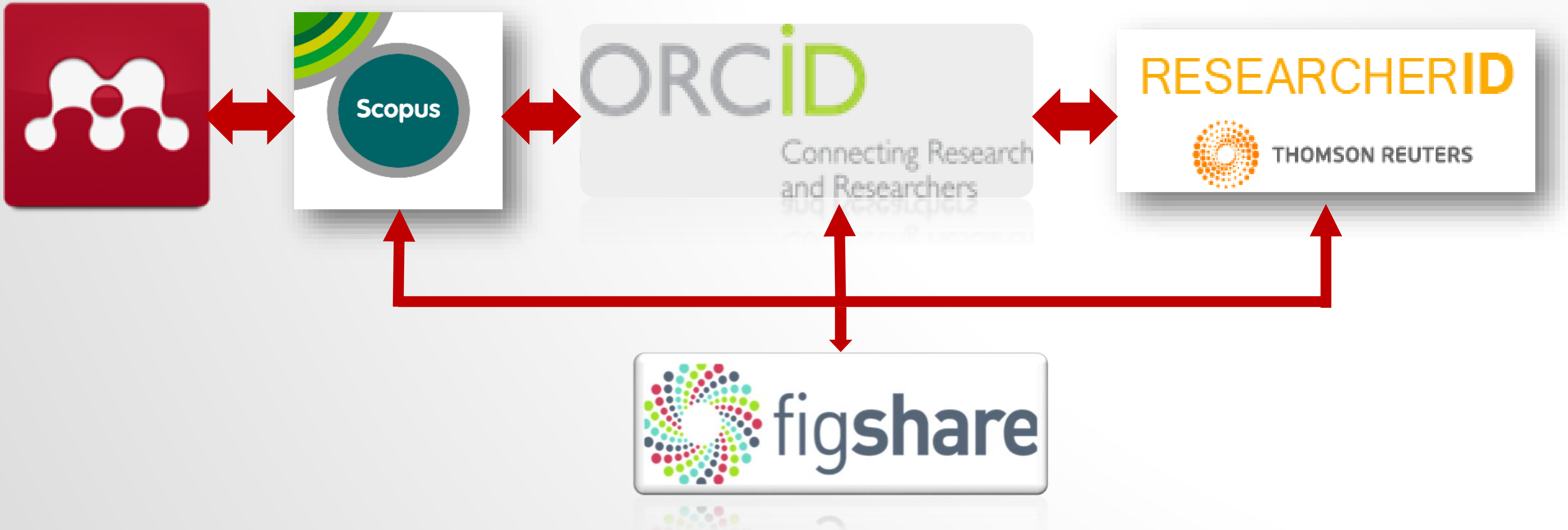
IDENTIFICADORES DE AUTORES (IA)

- ResearcherID (Thomson Reuters – WOS)
- Author ID (Scopus)
- Open Researcher and Contributor ID (ORCID)
- AutoresRedlayc

REDES SOCIALES ACADÉMICAS (RSA)

- ResearchGate
- Social Sciences Research Network (SSRN)
- Academia.edu
- Mendeley (Elsevier - Scopus)
- LinkedIn
- Repositorios disciplinares (Directorio Exit, eLIS, etc.)
- Google Scholar (search engine)

CUALES RSA E IA COMPARTEN DATOS ENTRE SÍ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- Importar desde Google Scholar

https://www.researchgate.net/post/Importing_publications_from_google_scholar

-

RESEARCHER ID (WOS)

- Registrarse (crear cuenta)

  - desde WOS

  - acceso externo

- Crear el perfil (completo)

  - privado

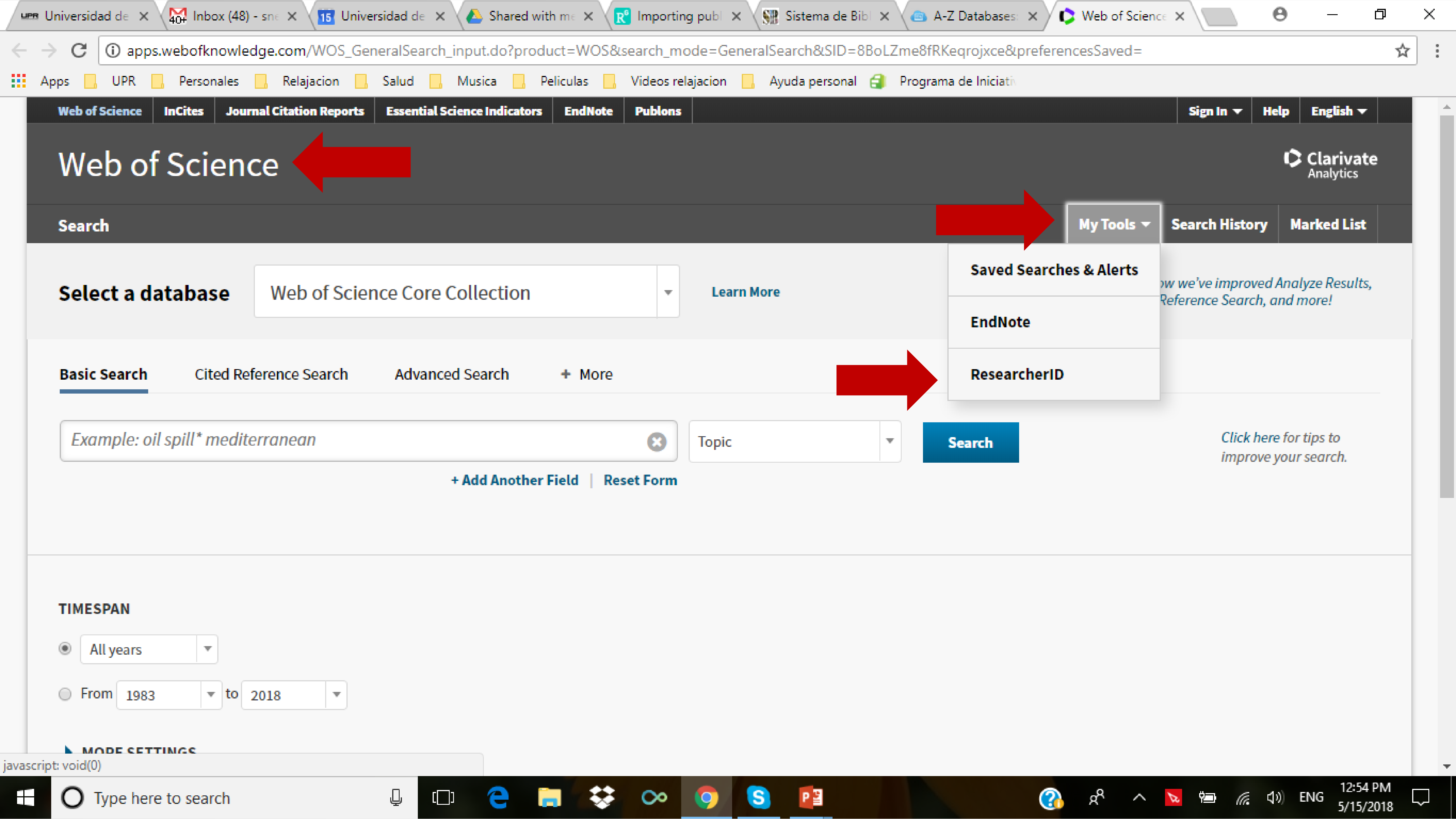
  - público

- Compartir los datos con ORCID

ACCESO DESDE LA SUSCRIPCIÓN INSTITUCIONAL DE WOS

- Entrar en el portal del Sistema de Bibliotecas

  http://biblioteca.uprrp.edu/
- Buscar el menú Recursos informativos
- Entrar en Bases de datos suscritas
- Buscar en orden alfabético W – Web of Science (WOS)
- Localizar ResearcherID (Ver My tools)
- Registrarse
- Compartir datos con ORCID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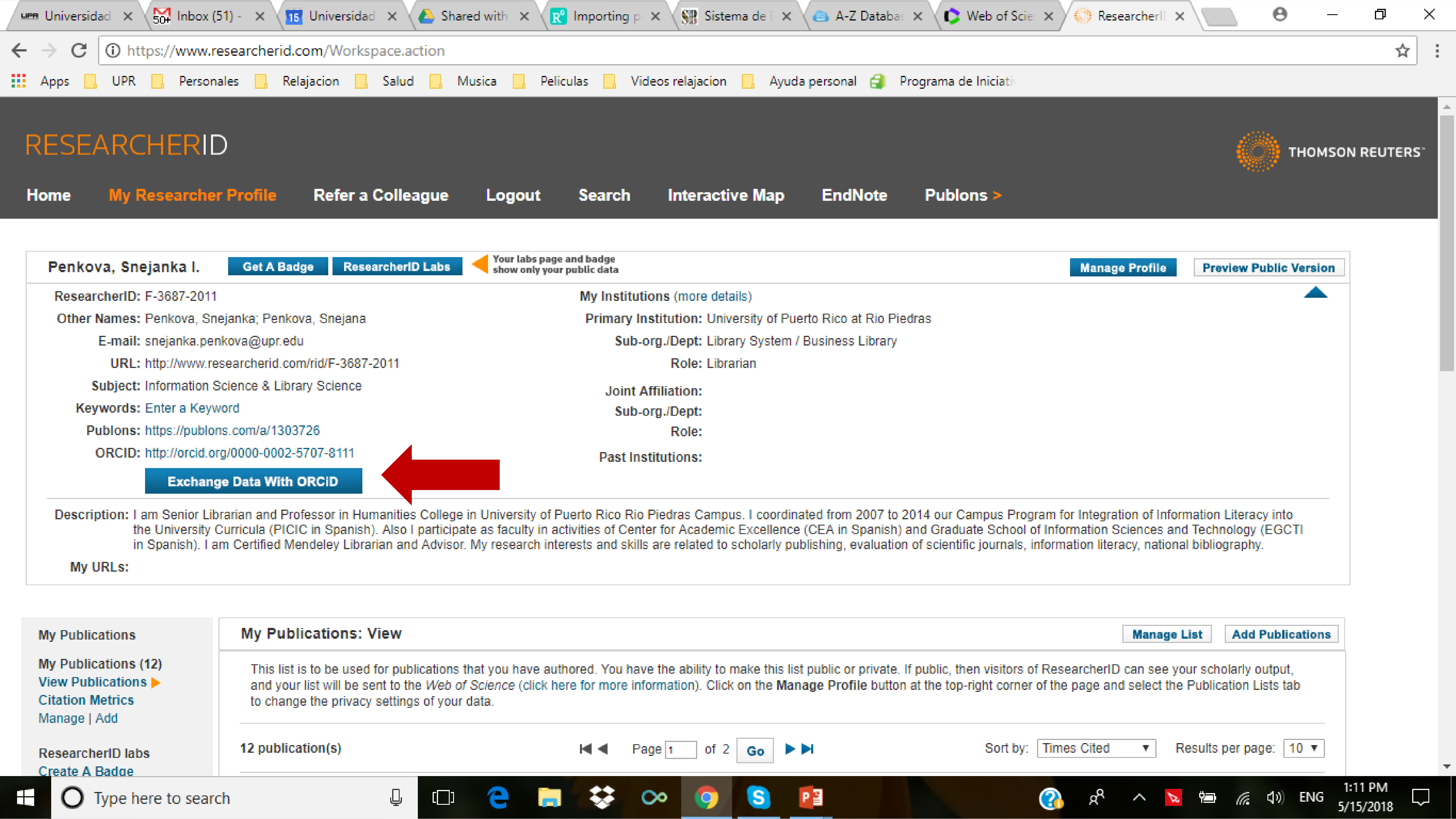
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Penkova, Snejanka I.

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ResearcherID: F-3687-2011
Other Names: Penkova, Snejanka; Penkova, Snejana
E-mail: snejanka.penkova@upr.edu
URL: http://www.researcherid.com/rid/F-3687-2011
Subject: Information Science & Library Science
Keywords: Enter a Keyword
Publons: https://publons.com/a/1303726
ORCID: http://orcid.org/0000-0002-5707-8111

My Institutions (more details)
Primary Institution: University of Puerto Rico at Rio Piedras
Sub-org./Dept: Library System / Business Library
Role: Librarian
Joint Affiliation:
Sub-org./Dept:
Role:
Past Institutions:

Description: I am Senior Librarian and Professor in Humanities College in University of Puerto Rico Rio Piedras Campus. I coordinated from 2007 to 2014 our Campus Program for Integration of Information Literacy into the University Curricula (PICIC in Spanish). Also I participate as faculty in activities of Center for Academic Excellence (CEA in Spanish) and Graduate School of Information Sciences and Technology (EGCTI in Spanish). I am Certified Mendeley Librarian and Advisor. My research interests and skills are related to scholarly publishing, evaluation of scientific journals, information literacy, national bibliography.

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12 publication(s)

Page 1 of 2

Sort by: Times Cited

Results per page: 10

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- Crear perfil
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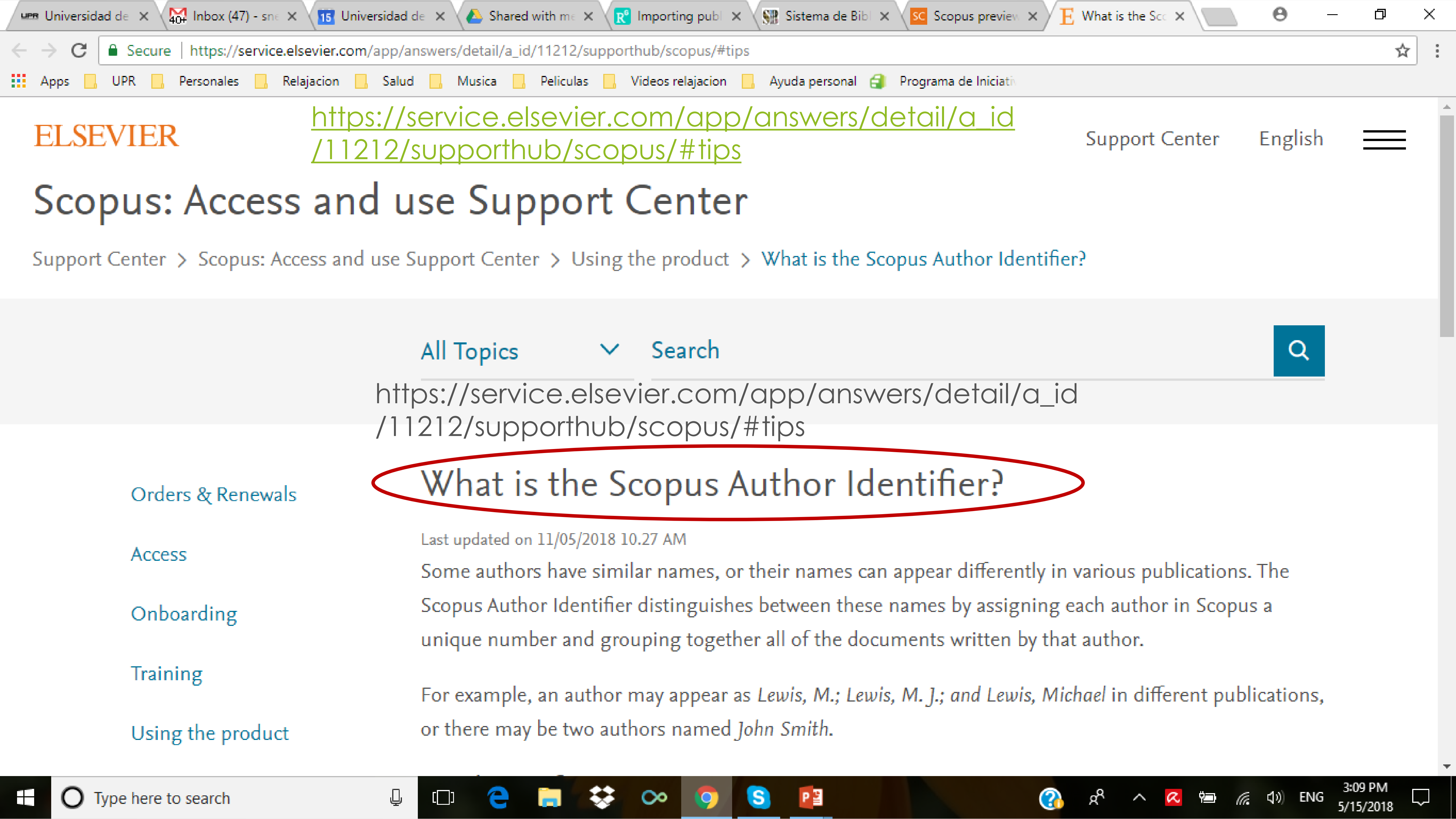
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What is the Scopus Author Identifier?

Last updated on 11/05/2018 10.27 AM

Some authors have similar names, or their names can appear differently in various publications. The Scopus Author Identifier distinguishes between these names by assigning each author in Scopus a unique number and grouping together all of the documents written by that author.

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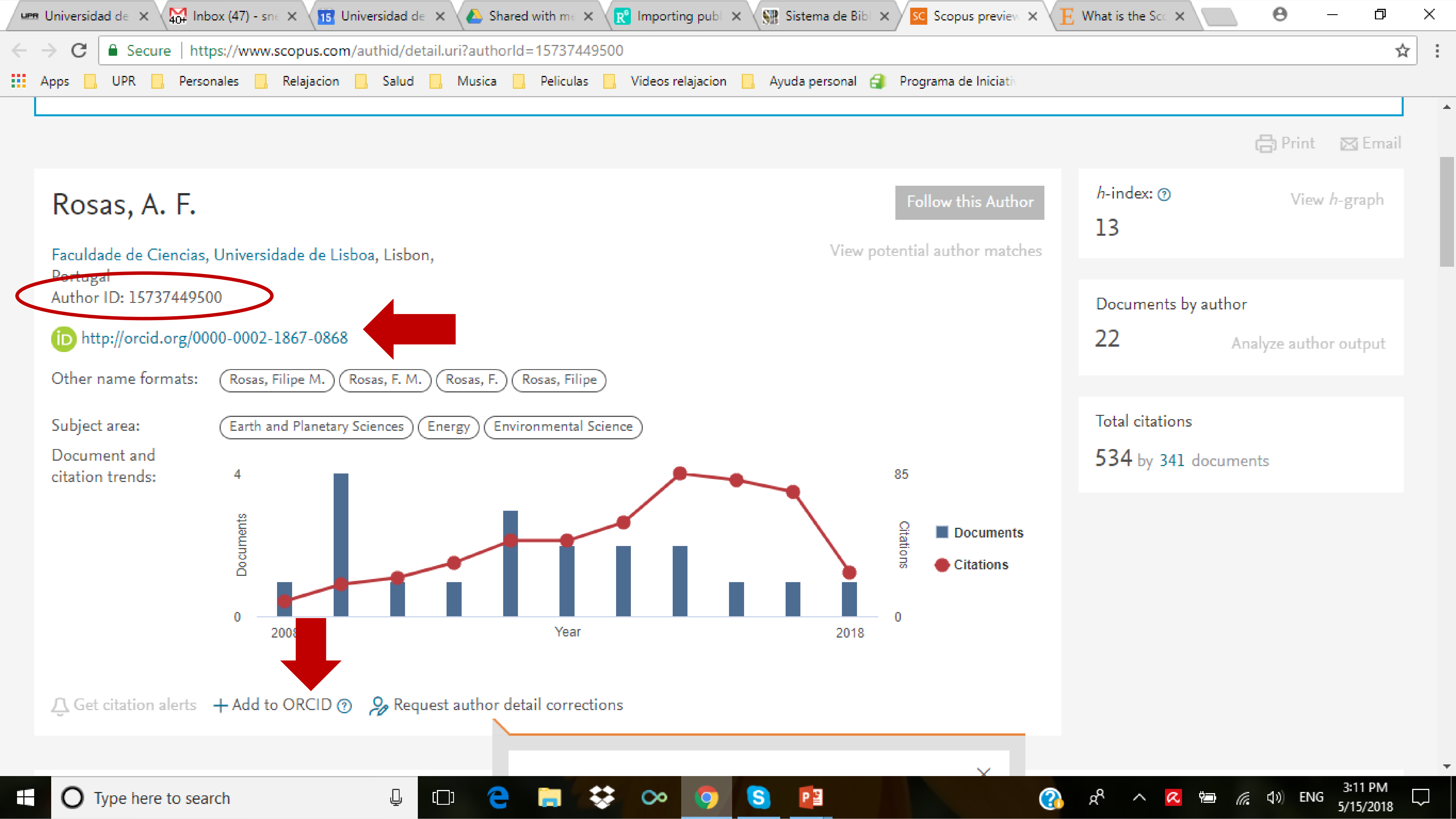

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Rosas, A. F.

Faculdade de Ciencias, Universidade de Lisboa, Lisbon, Portugal
Author ID: 15737449500

http://orcid.org/0000-0002-1867-0868

Other name formats: Rosas, Filipe M. Rosas, F. M. Rosas, F. Rosas, Filipe

Subject area: Earth and Planetary Sciences Energy Environmental Science

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https://libraryconnect.elsevier.com/articles/how-create-orcid-record-scopus-author-id

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"Proyecto sin ánimo de lucro que ofrece:

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- un espacio para registrar sus datos y trabajos y compartirlos si lo desean
- integración de distintos sistemas de identificación de autor: Author Resolver, IraLIS, ResearcherID, Scopus, CrossRef**…(Planes ser el único registro mundial de autores)**

Se expresa como una dirección URL única. "

(Cuéllar-Gragera, F.,2014)

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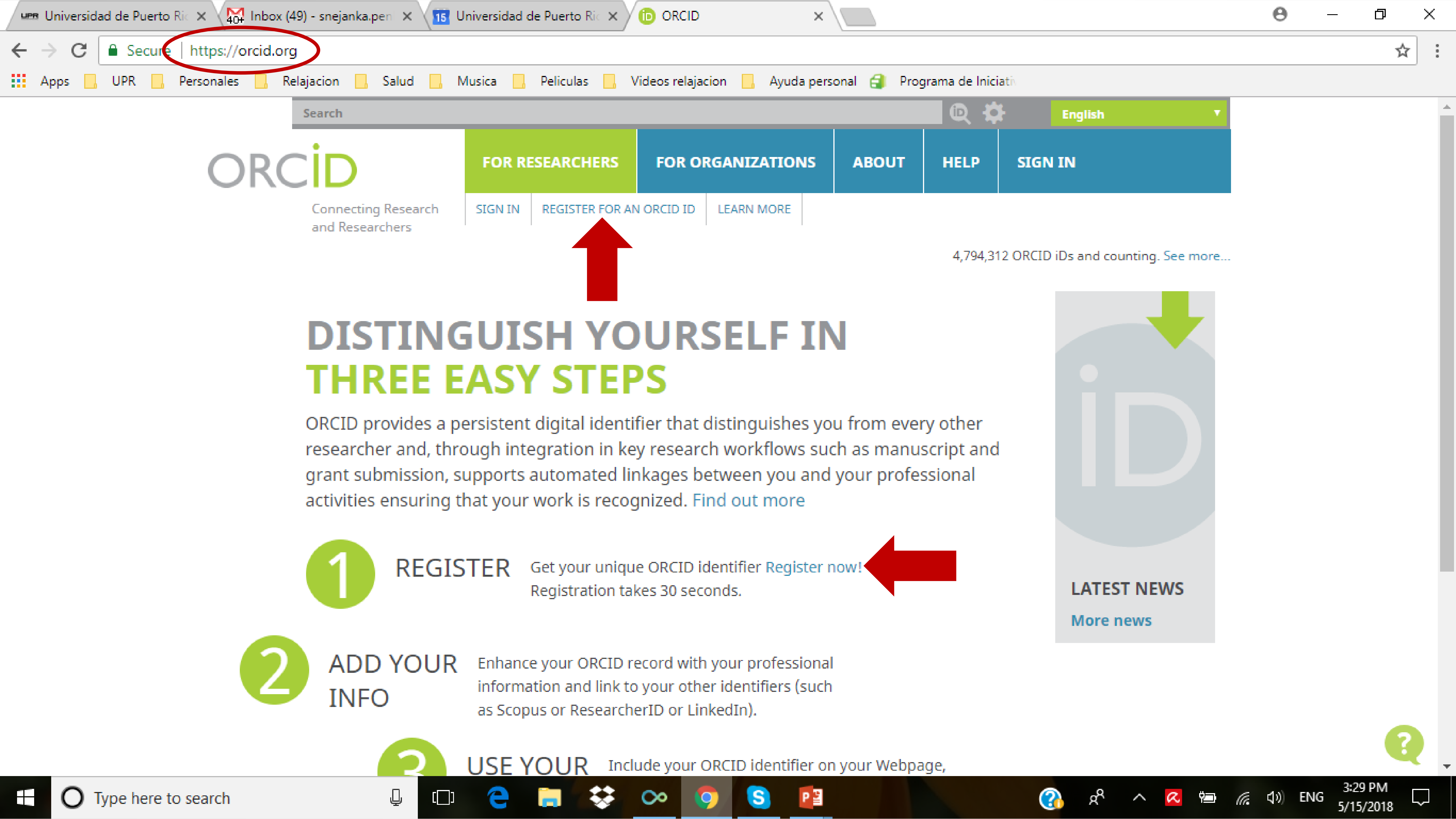
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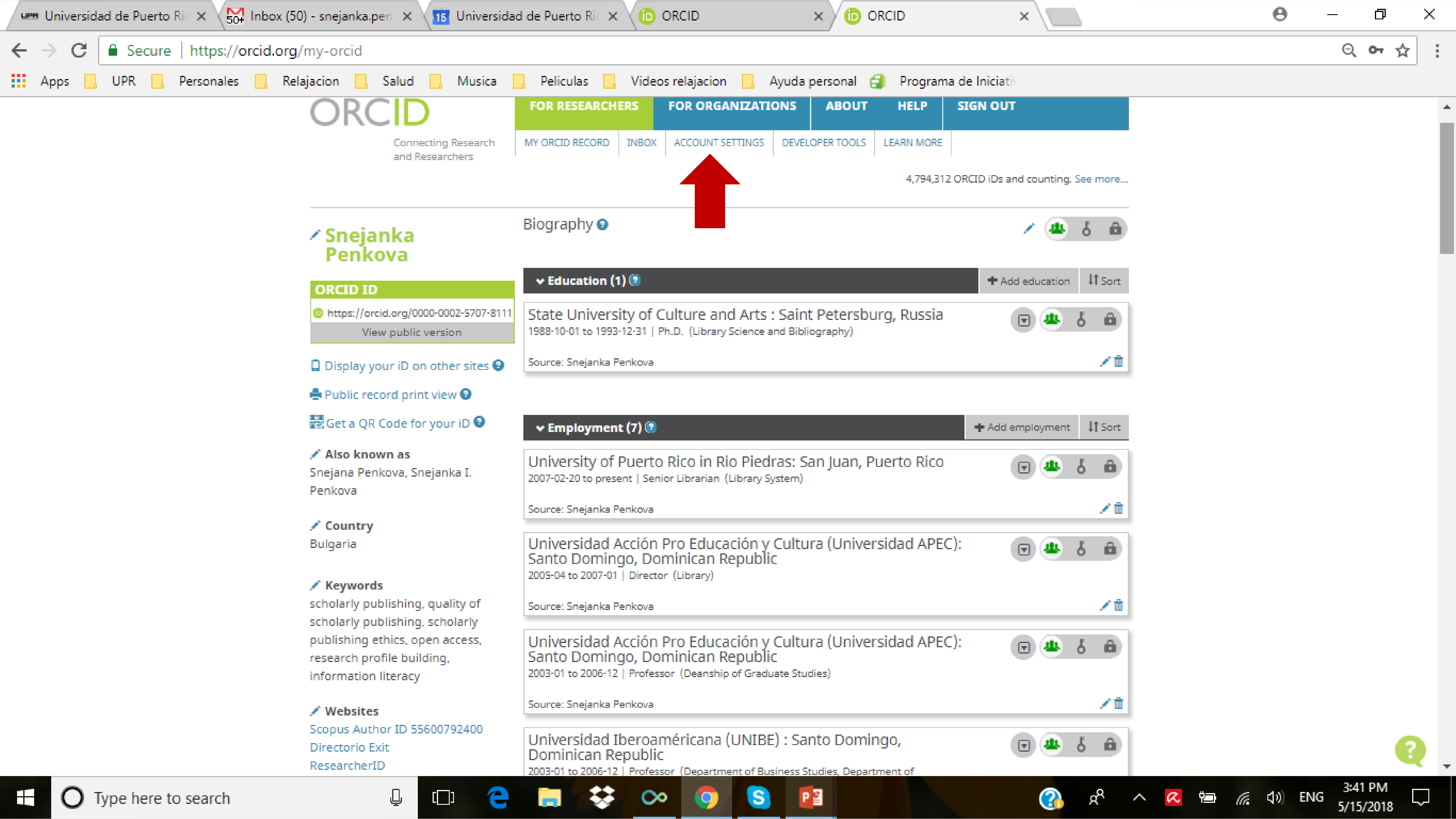
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ORCID ID

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Also known as

Snejana Penkova, Snejanka I. Penkova

Country

Bulgaria

Keywords

scholarly publishing, quality of scholarly publishing, scholarly publishing ethics, open access, research profile building, information literacy

Websites

Scopus Author ID 55600792400

Directorio Exit

ResearcherID

Biography

Education (1)

State University of Culture and Arts : Saint Petersburg, Russia

1988-10-01 to 1993-12-31 | Ph.D. (Library Science and Bibliography)

Source: Snejanka Penkova

Employment (7)

University of Puerto Rico in Rio Piedras: San Juan, Puerto Rico

2007-02-20 to present | Senior Librarian (Library System)

Source: Snejanka Penkova

Universidad Acción Pro Educación y Cultura (Universidad APEC): Santo Domingo, Dominican Republic

2005-04 to 2007-01 | Director (Library)

Source: Snejanka Penkova

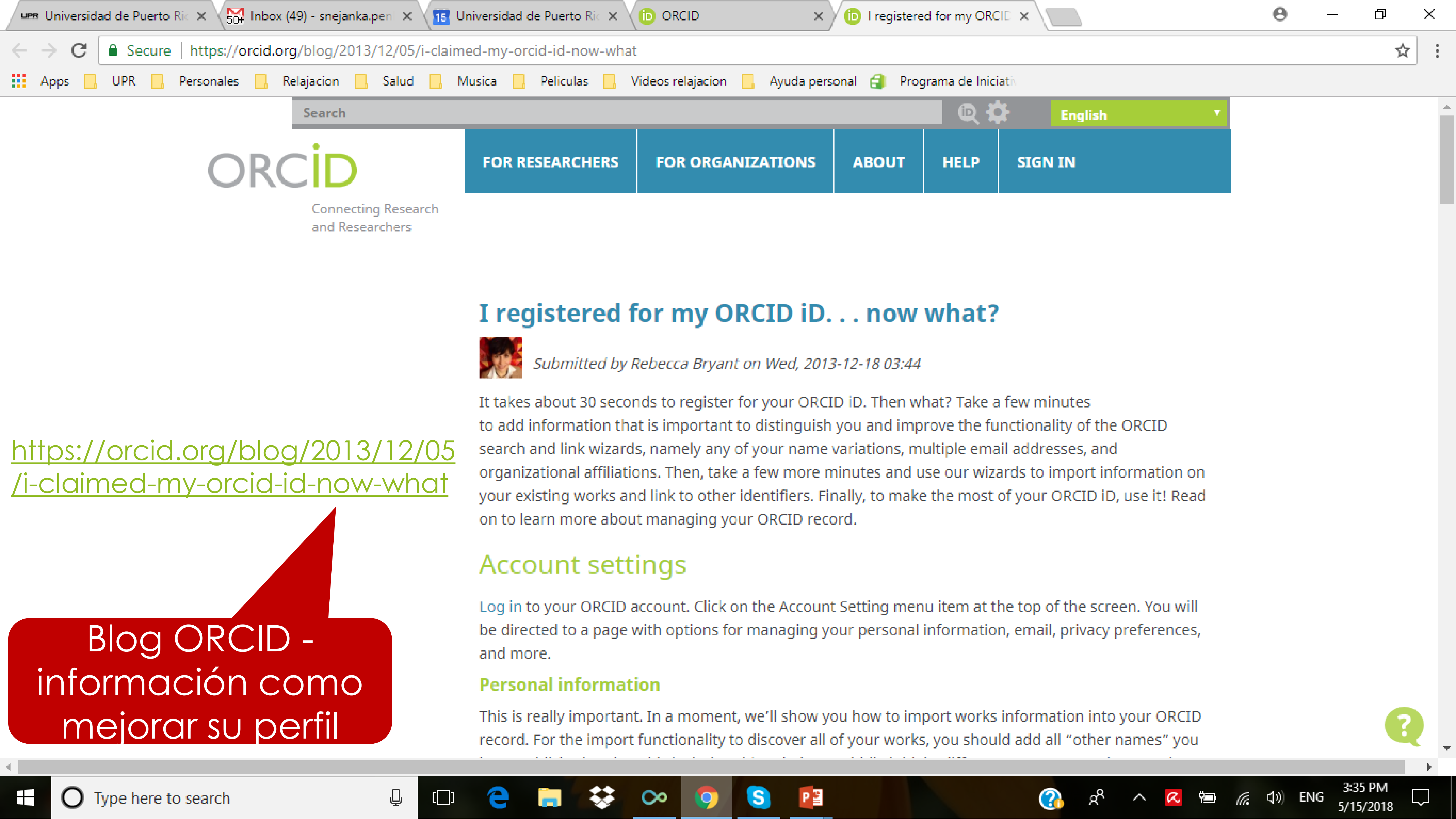
Universidad Acción Pro Educación y Cultura (Universidad APEC): Santo Domingo, Dominican Republic

2003-01 to 2006-12 | Professor (Deanship of Graduate Studies)

Source: Snejanka Penkova

Universidad Iberoamericana (UNIBE) : Santo Domingo, Dominican Republic

2003-01 to 2006-12 | Professor (Department of Business Studies, Department of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I registered for my ORCID iD. . . now what?

Submitted by Rebecca Bryant on Wed, 2013-12-18 03:44

It takes about 30 seconds to register for your ORCID iD. Then what? Take a few minutes to add information that is important to distinguish you and improve the functionality of the ORCID search and link wizards, namely any of your name variations, multiple email addresses, and organizational affiliations. Then, take a few more minutes and use our wizards to import information on your existing works and link to other identifiers. Finally, to make the most of your ORCID iD, use it! Read on to learn more about managing your ORCID record.

Account settings

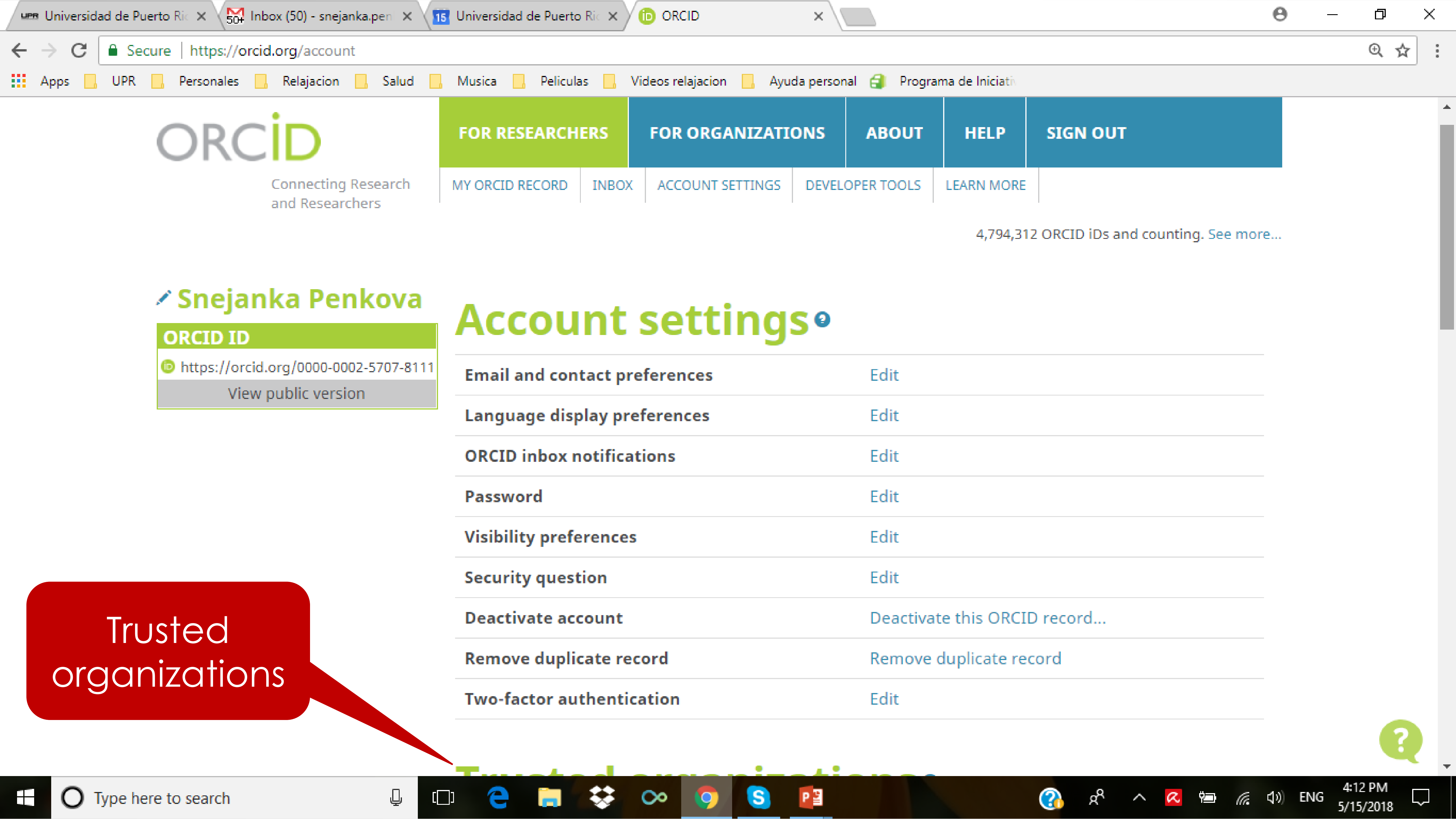
Log in to your ORCID account. Click on the Account Setting menu item at the top of the screen. You will be directed to a page with options for managing your personal information, email, privacy preferences, and more.

Personal information

This is really important. In a moment, we'll show you how to import works information into your ORCID record. For the import functionality to discover all of your works, you should add all "other names" you

https://orcid.org/blog/2013/12/05/i-claimed-my-orcid-id-now-what

Blog ORCID - información como mejorar su perfil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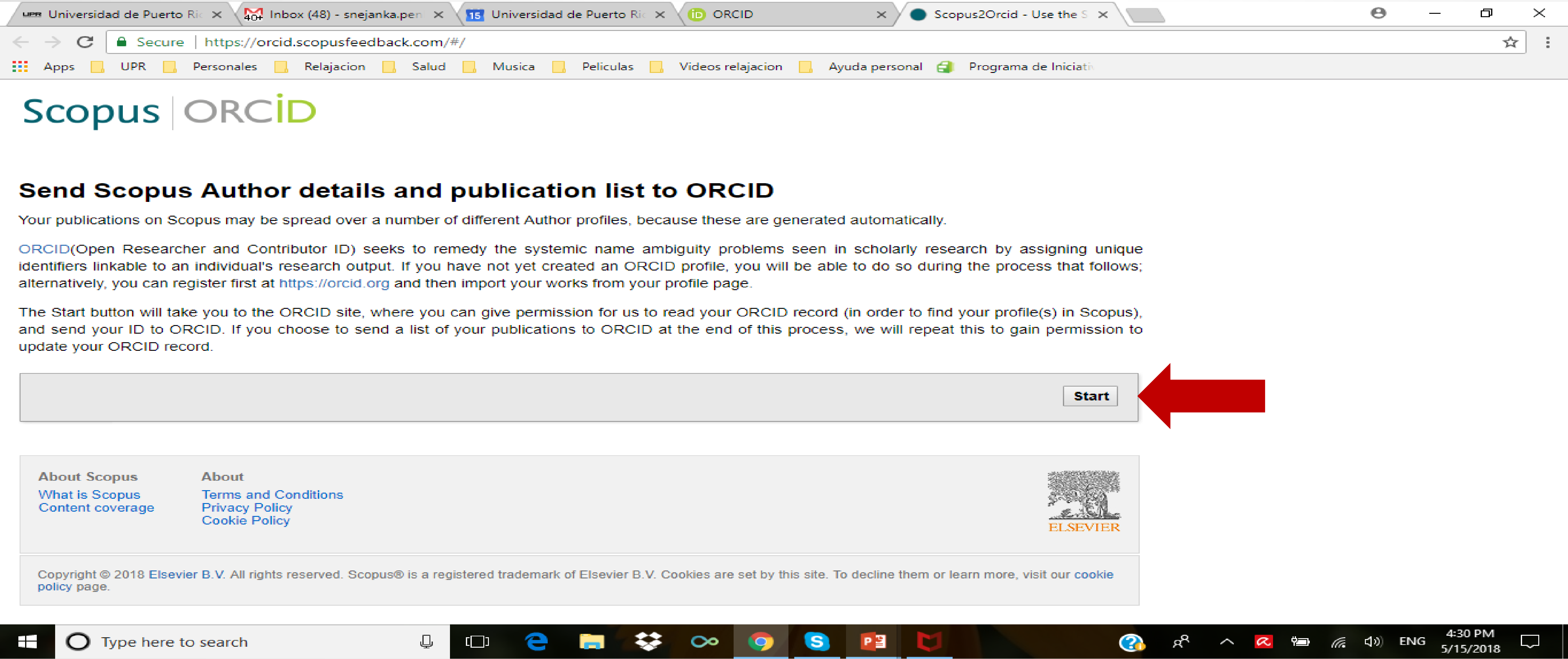
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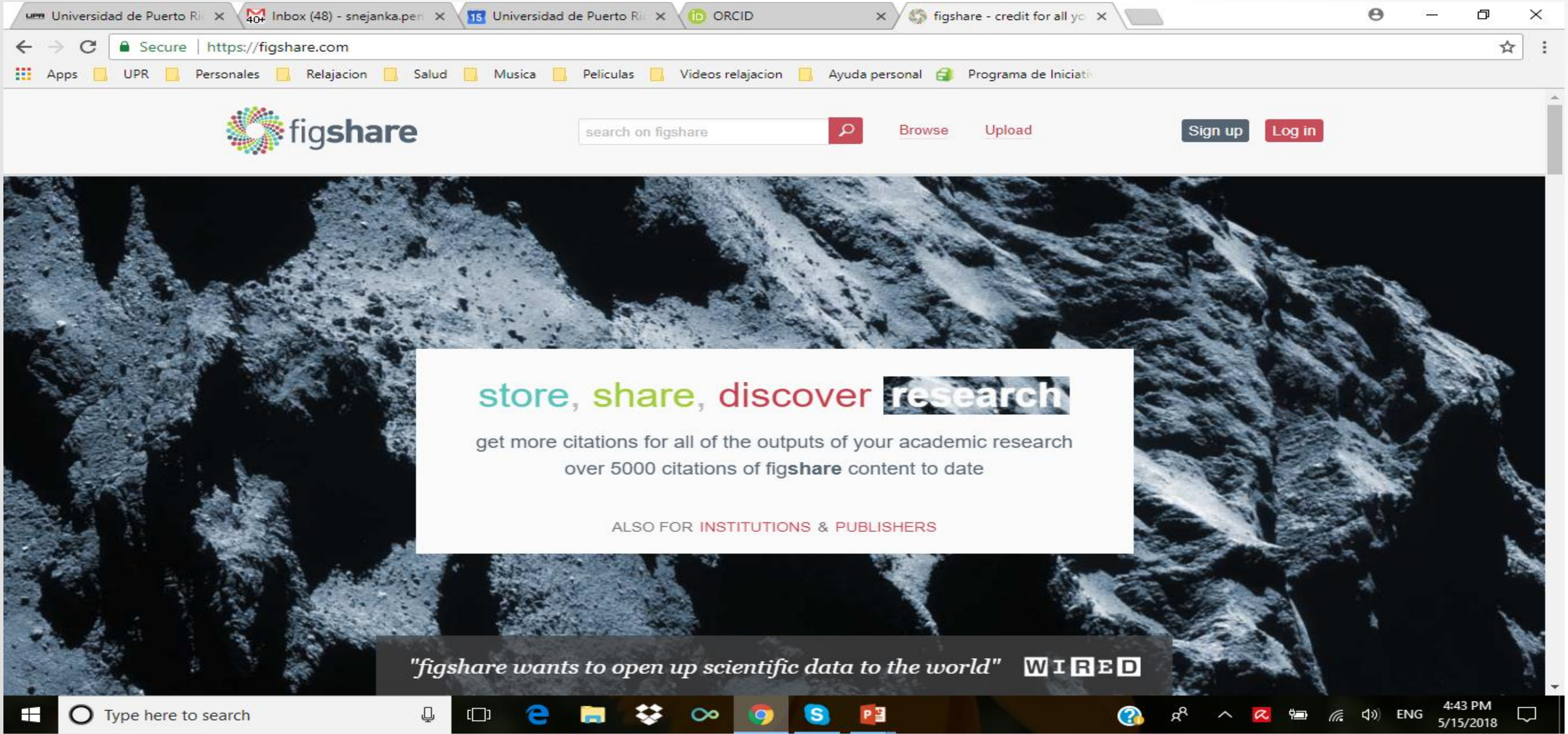

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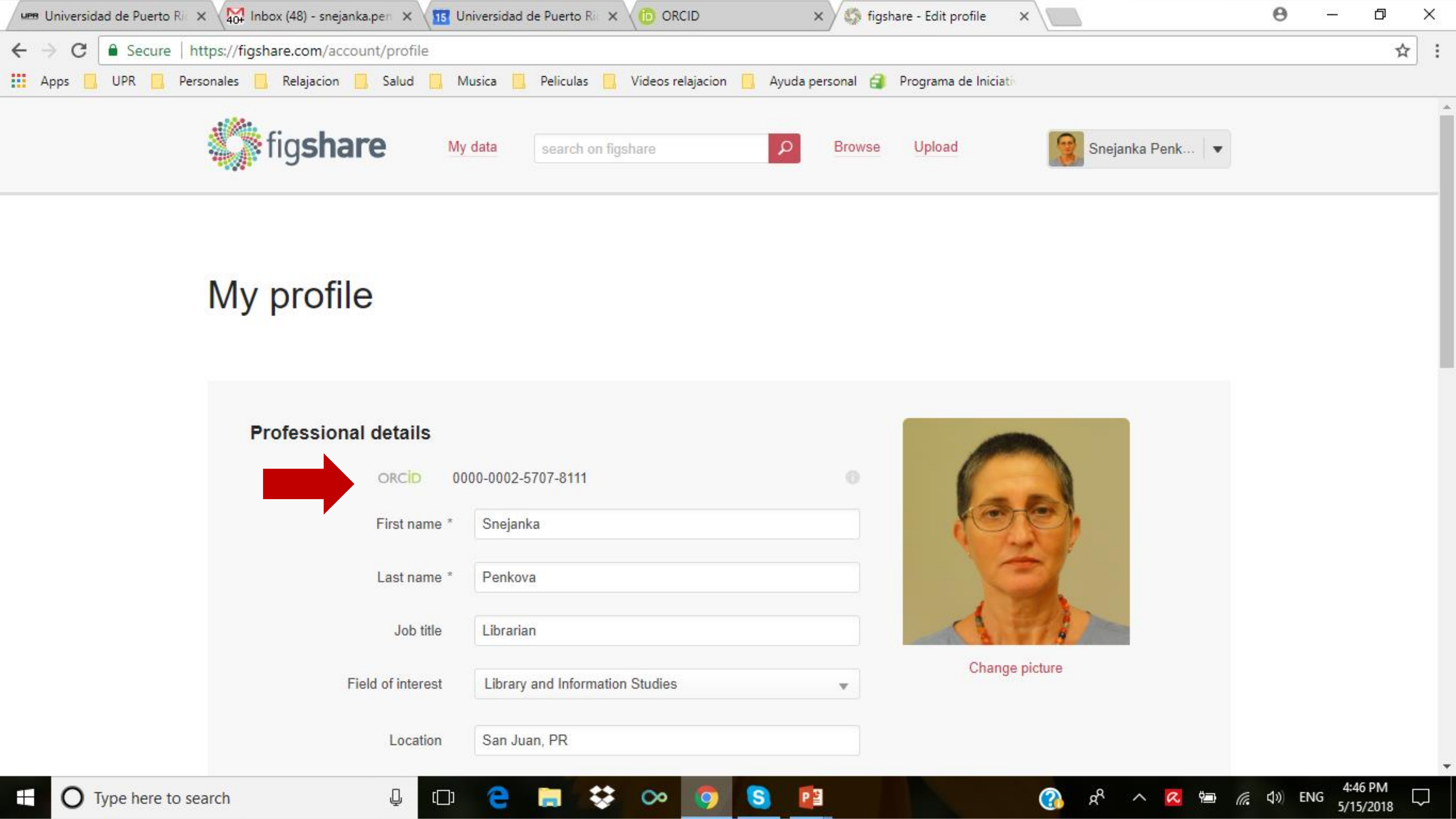
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Professional details

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First name * Snejanka

Last name * Penkova

Job title Librarian

Field of interest Library and Information Studies

Location San Juan, PR

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https://www.mendeley.com/

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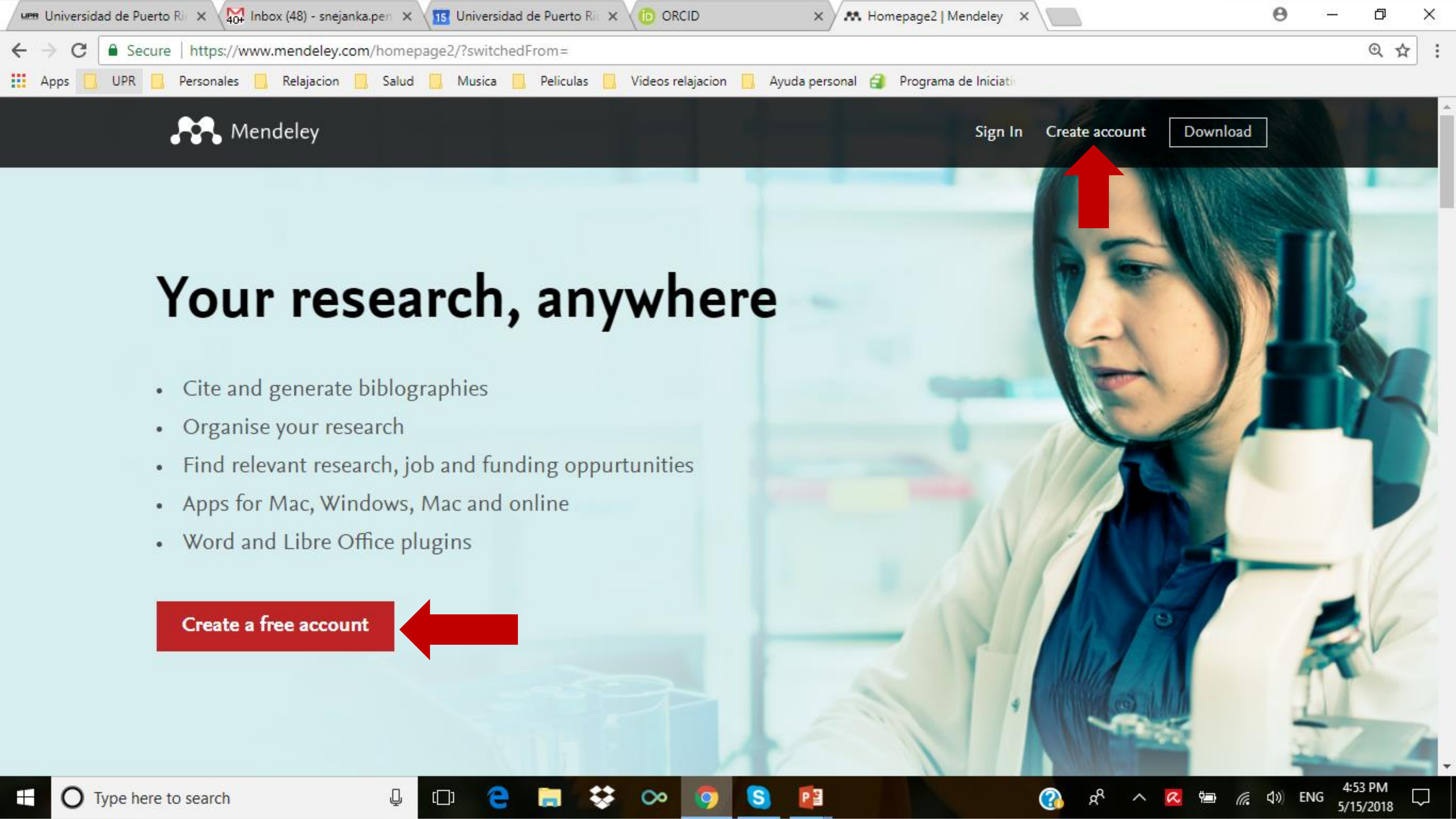
- Crear folders, grupos



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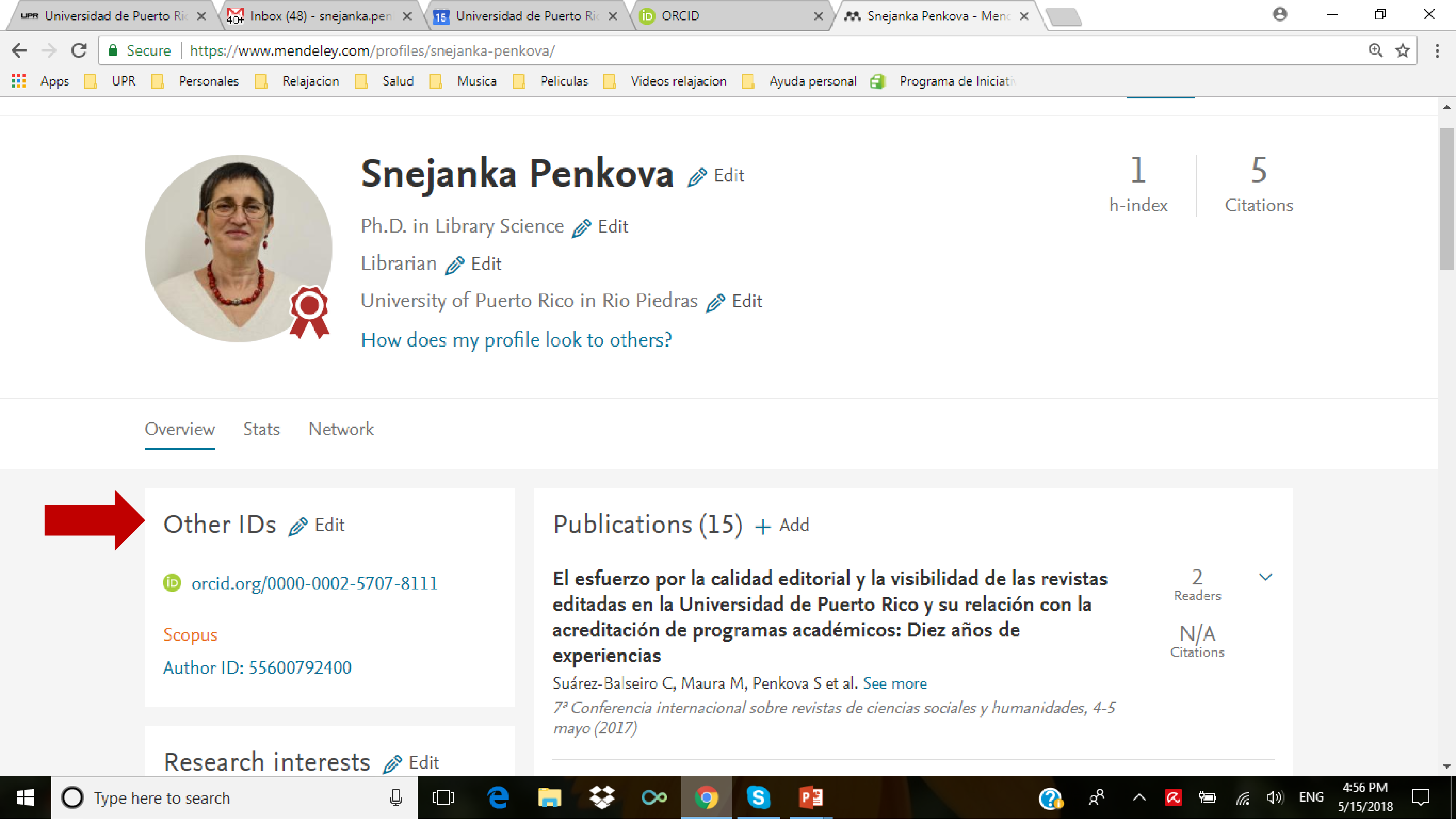
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Author ID: 55600792400

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Publications (15) + Add

El esfuerzo por la calidad editorial y la visibilidad de las revistas editadas en la Universidad de Puerto Rico y su relación con la acreditación de programas académicos: Diez años de experiencias

Suárez-Balseiro C, Maura M, Penkova S et al. See more

7ª Conferencia internacional sobre revistas de ciencias sociales y humanidades, 4-5 mayo (2017)

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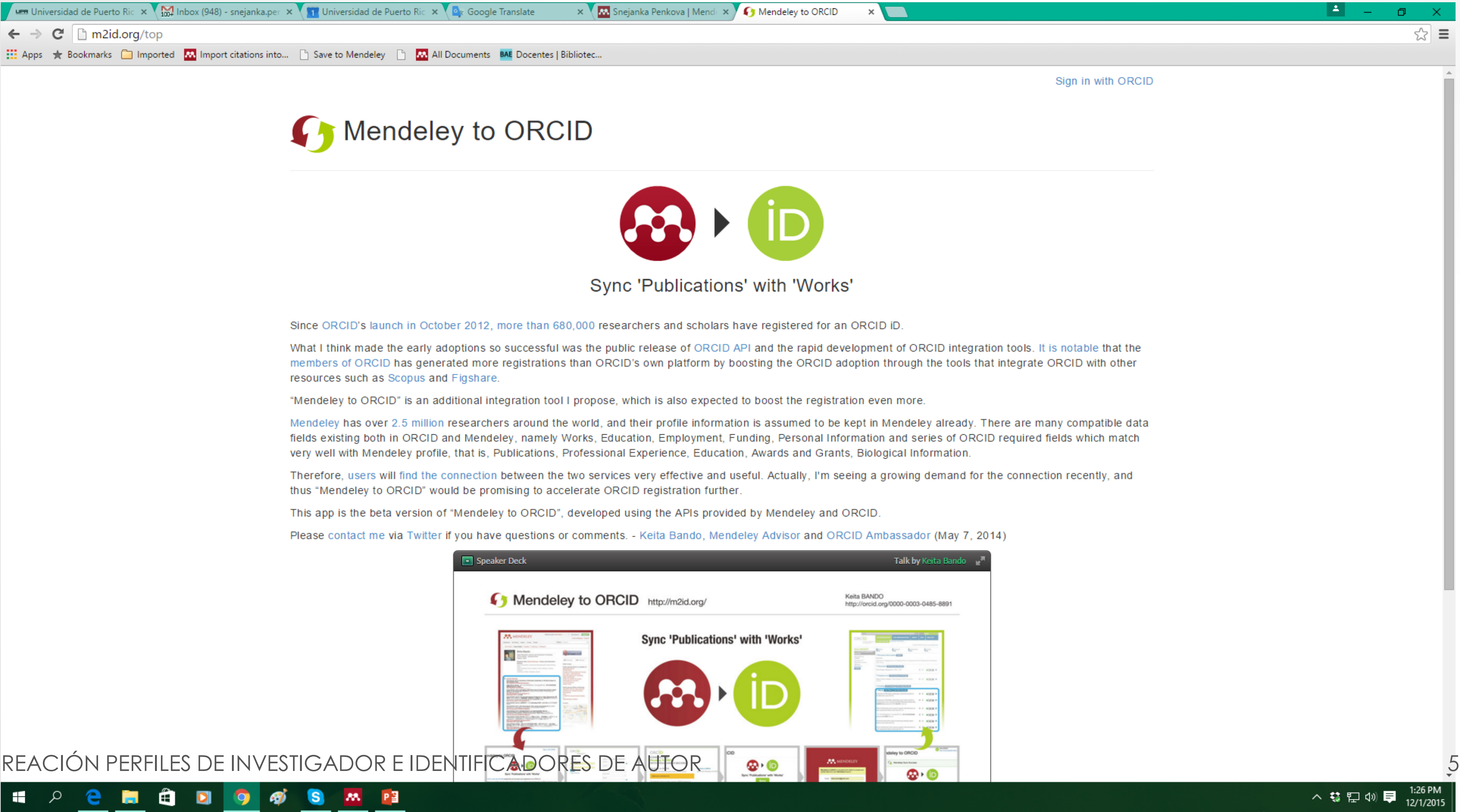
http://m2id.org/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Sync 'Publications' with 'Works'

Since ORCID's launch in October 2012, more than 680,000 researchers and scholars have registered for an ORCID iD.

What I think made the early adoptions so successful was the public release of ORCID API and the rapid development of ORCID integration tools. It is notable that the members of ORCID has generated more registrations than ORCID's own platform by boosting the ORCID adoption through the tools that integrate ORCID with other resources such as Scopus and Figshare.

"Mendeley to ORCID" is an additional integration tool I propose, which is also expected to boost the registration even more.

Mendeley has over 2.5 million researchers around the world, and their profile information is assumed to be kept in Mendeley already. There are many compatible data fields existing both in ORCID and Mendeley, namely Works, Education, Employment, Funding, Personal Information and series of ORCID required fields which match very well with Mendeley profile, that is, Publications, Professional Experience, Education, Awards and Grants, Biological Information.

Therefore, users will find the connection between the two services very effective and useful. Actually, I'm seeing a growing demand for the connection recently, and thus "Mendeley to ORCID" would be promising to accelerate ORCID registration further.

This app is the beta version of "Mendeley to ORCID", developed using the APIs provided by Mendeley and ORCID.

Please contact me via Twitter if you have questions or comments. - Keita Bando, Mendeley Advisor and ORCID Ambassador (May 7, 2014)

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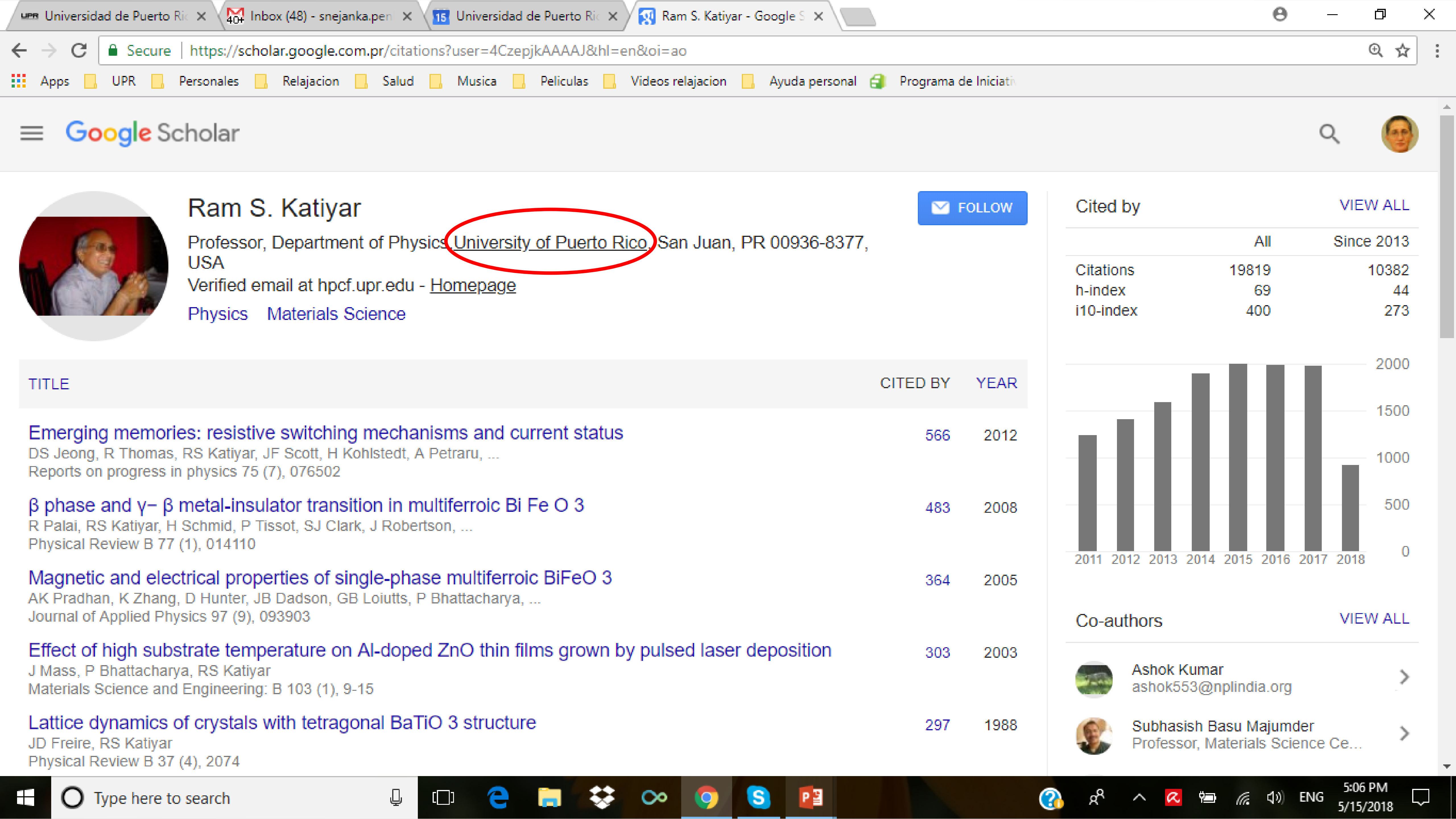
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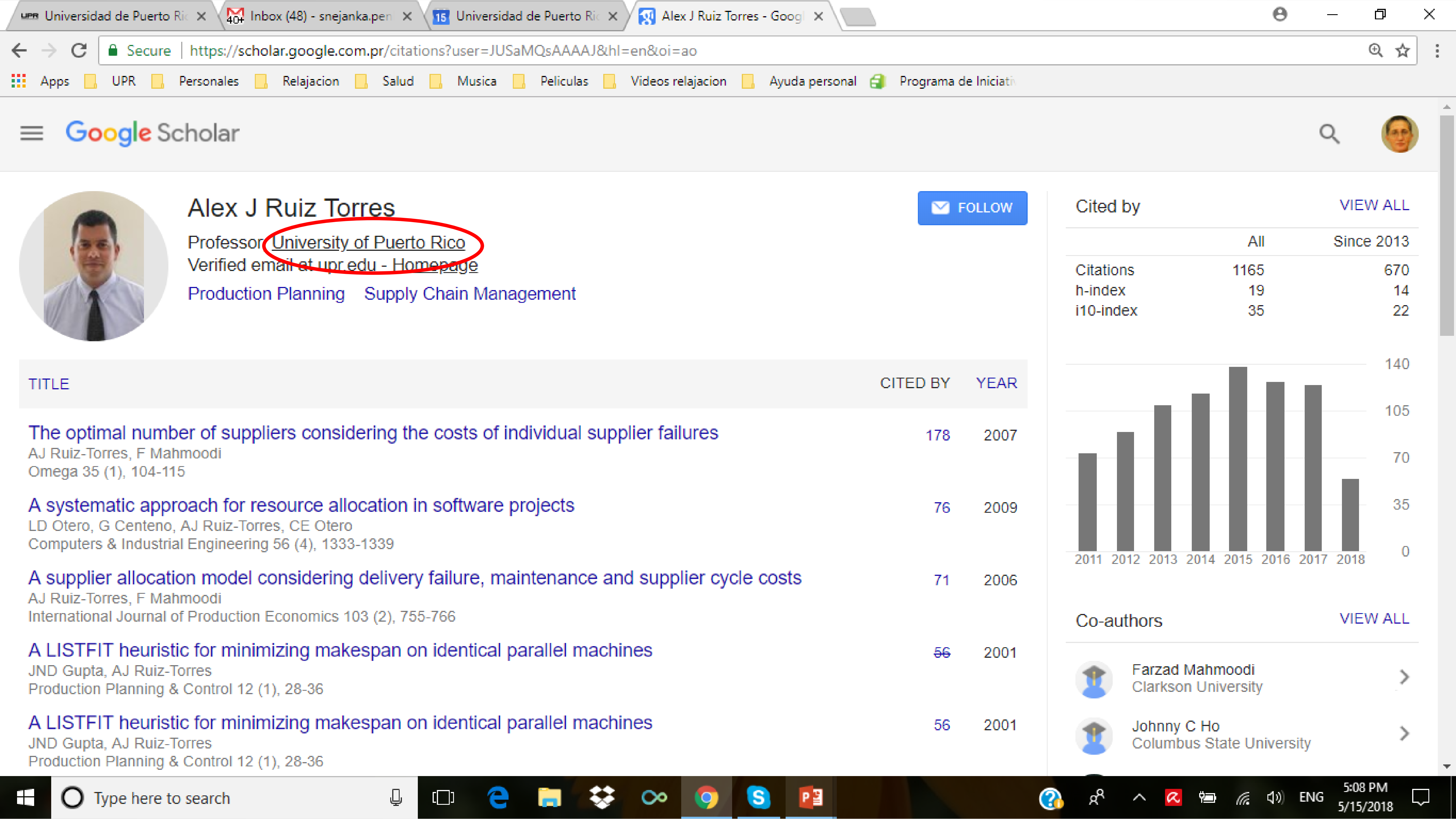
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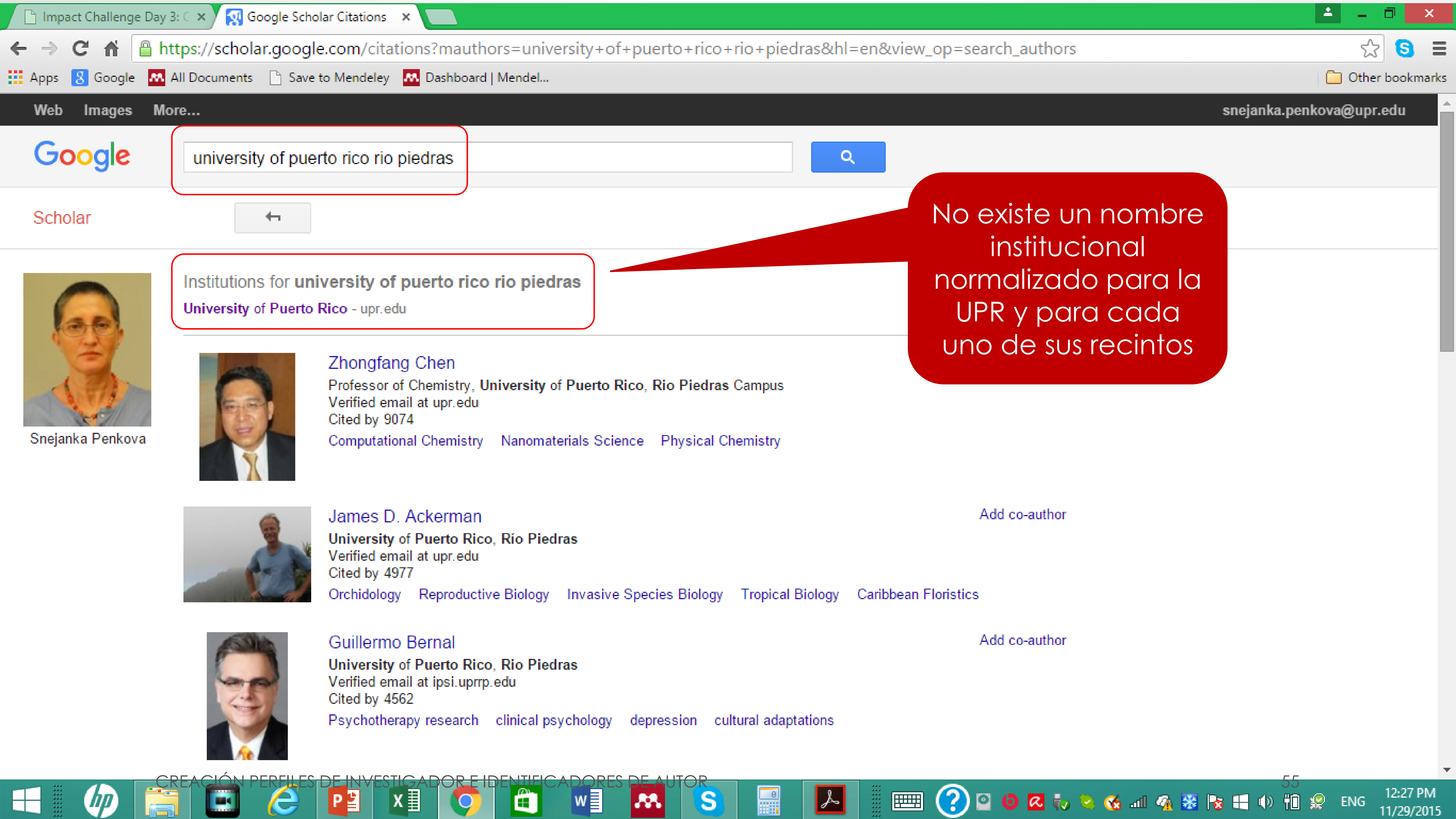
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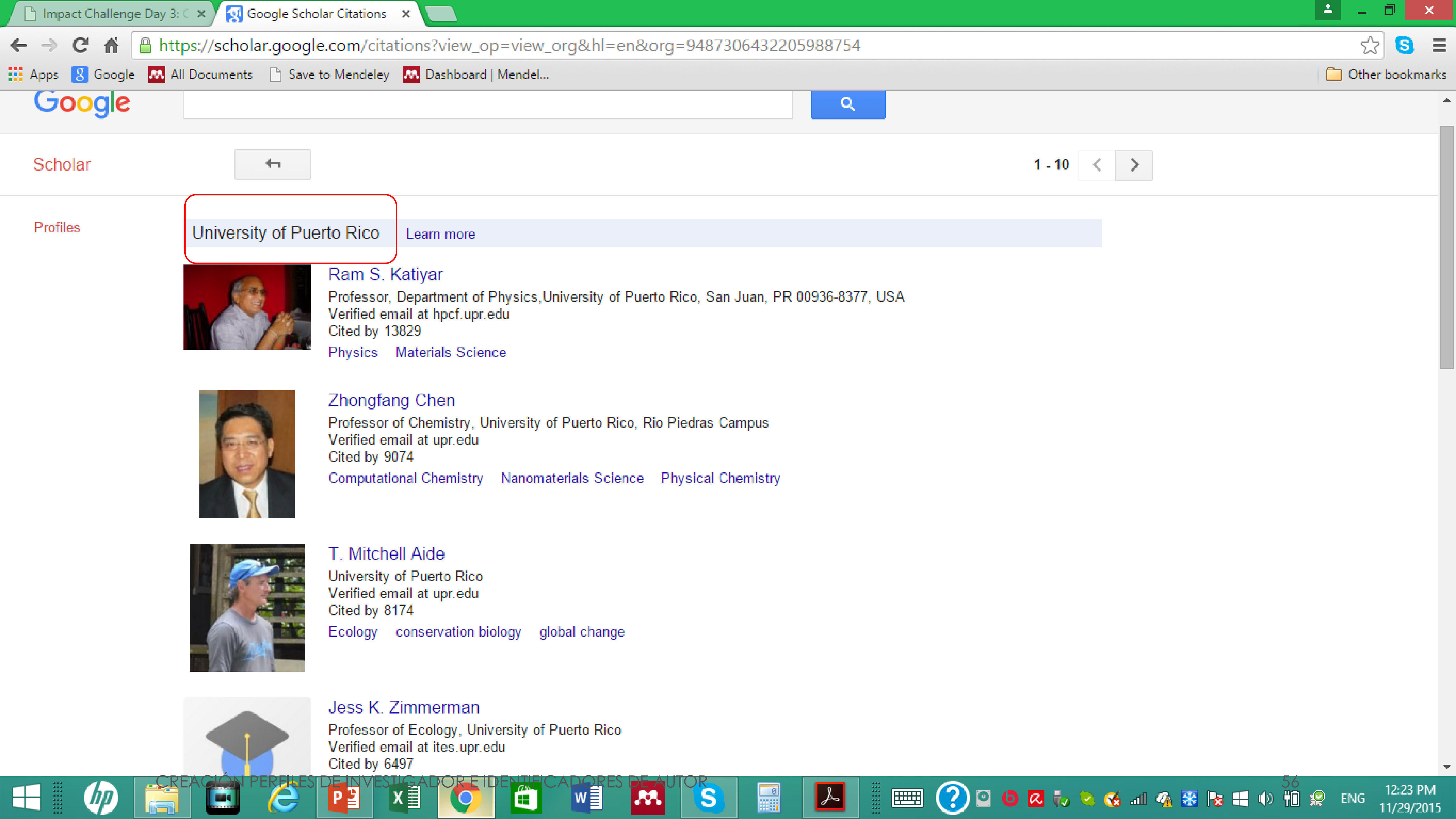
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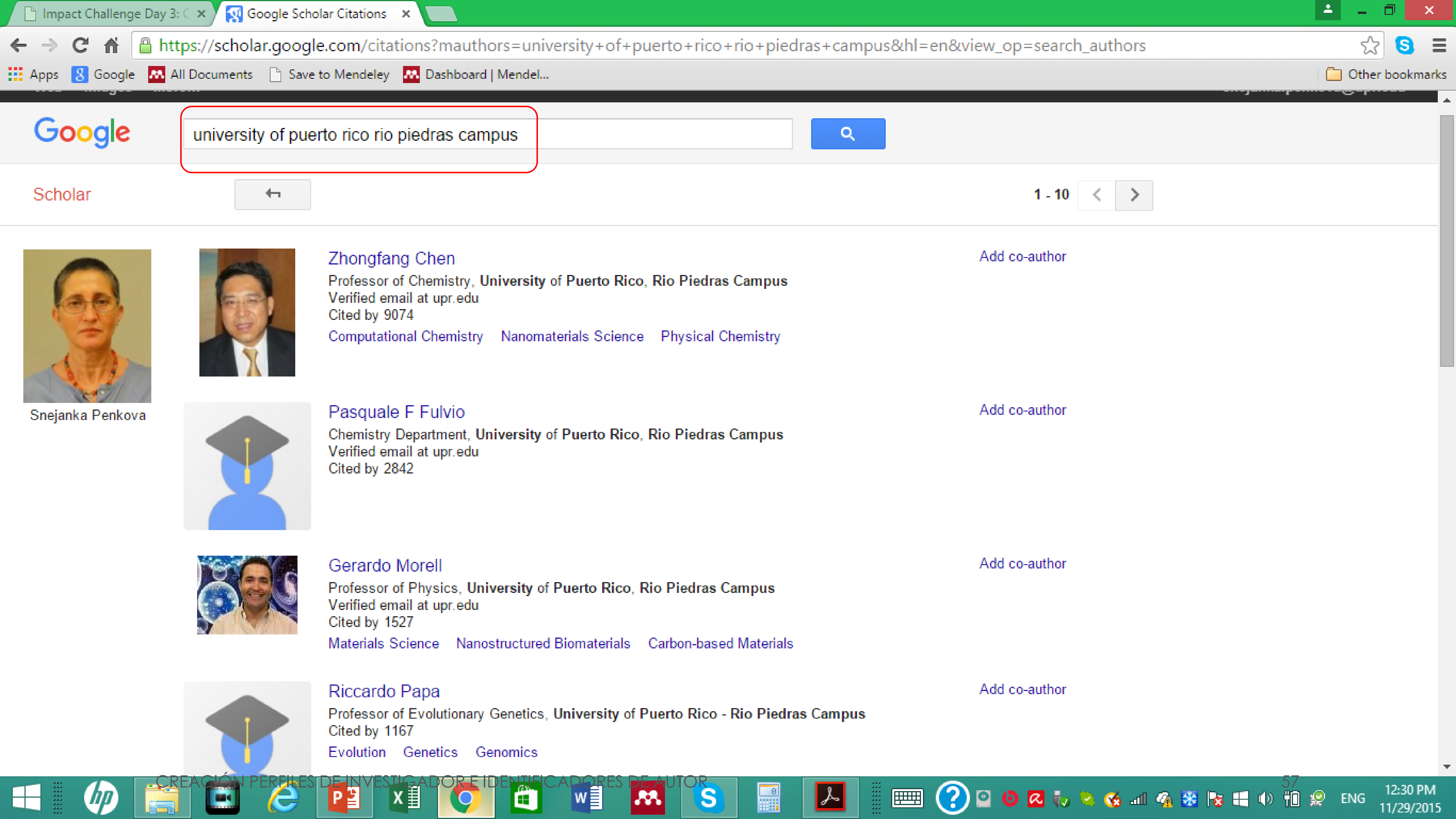
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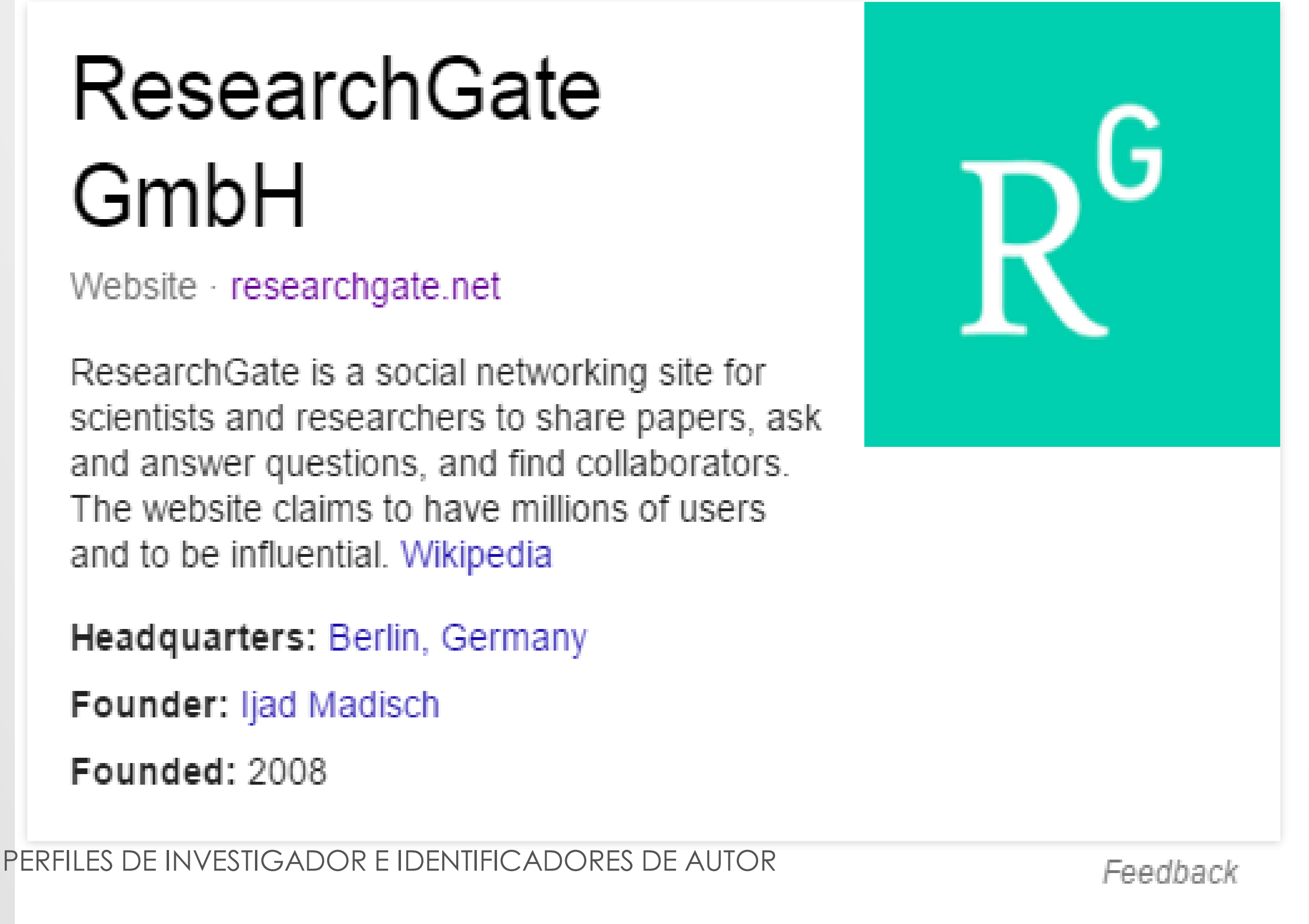

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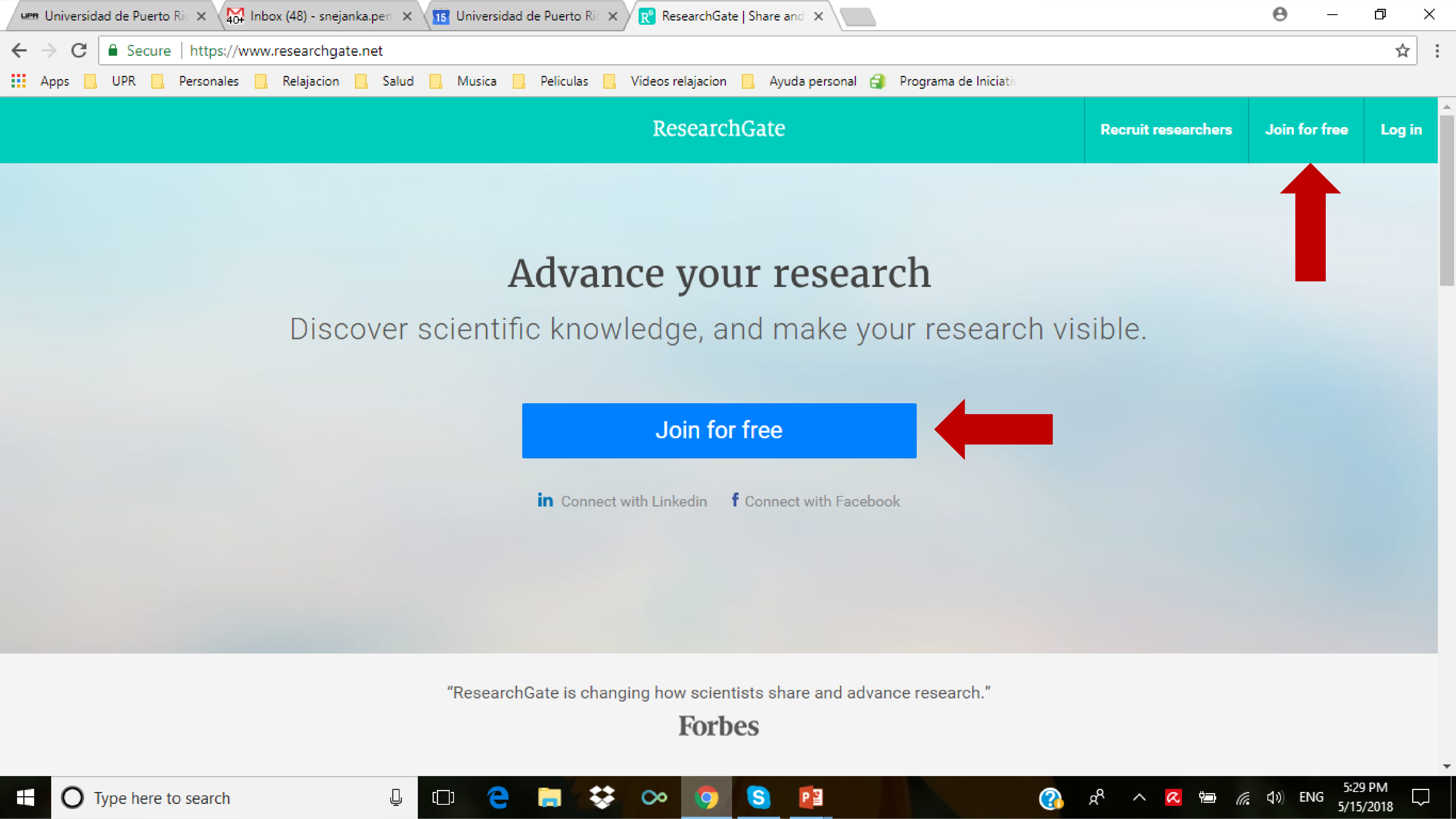
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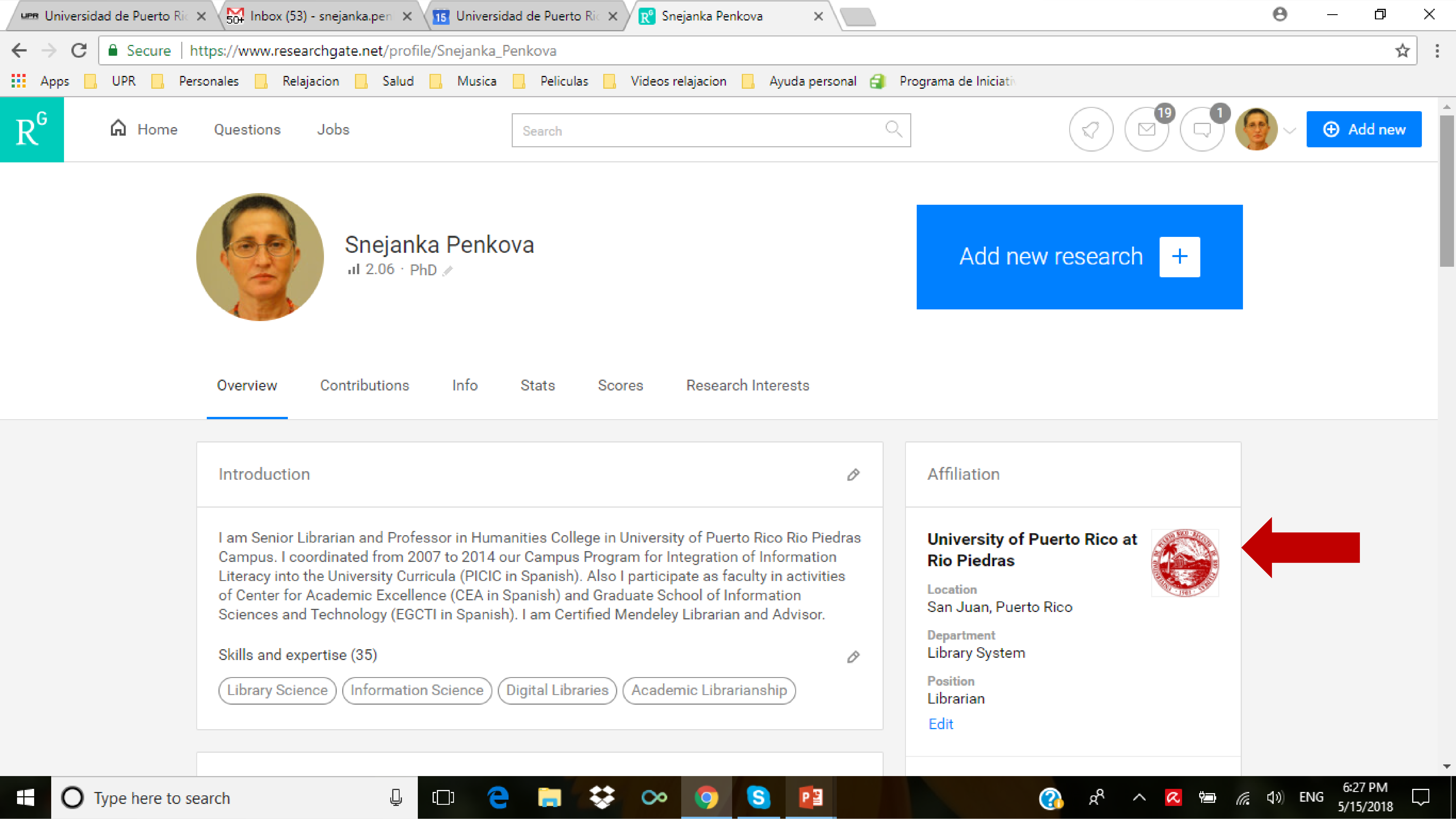
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Snejanka Penkova

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Introduction

I am Senior Librarian and Professor in Humanities College in University of Puerto Rico Rio Piedras Campus. I coordinated from 2007 to 2014 our Campus Program for Integration of Information Literacy into the University Curricula (PICIC in Spanish). Also I participate as faculty in activities of Center for Academic Excellence (CEA in Spanish) and Graduate School of Information Sciences and Technology (EGCTI in Spanish). I am Certified Mendeley Librarian and Advisor.

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